Saturday August 12th 2000 Kick-off 3.00pm

vs Colchester



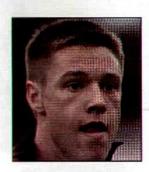
Issue 01 - Price £2.00 Official Swindon Town F.C. Matchday Magazine 2000-2001 Season

Inside track...

Introducing Danny Invincible

Today's visitors

Alexander signs





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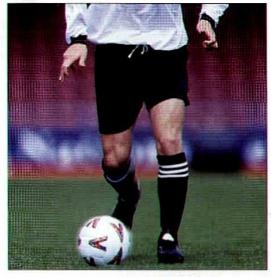


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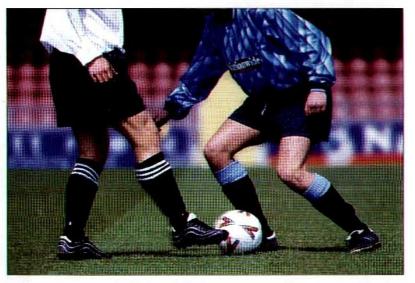


PERSONAL LOANS

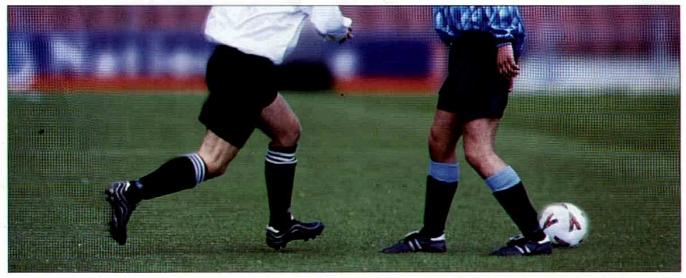




STEP 1. Approach defender with ball under close control.



STEP 2. As defender prepares to tackle, wait for perfect moment.



STEP 3. When opening appears seize opportunity. (Precisely what a Personal Loan from Nationwide enables you to do.)



Colin Todd - page 6

Colin Todd looking forward to getting the season under way





Colchester - page 10

Steve Whitton brings his side to the County Ground



Introducing our new Aussie midfielder





Five of the Best-page 40

A quick look at five goal celebrations

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call: 01635 35599



Swindon Town FC The County Ground County Road Swindon Wiltshire

STFC Club Directory

Chairman: CLIFF PUFFETT

Chief Executive: PETER ROWE

Team Manager: COLIN TODD

Assistant Manager: ANDY KING

Reserve Team Manager: MALCOLM CROSBY

Youth Team Coach: VIV BUSBY

Youth Development Officer: PHIL CANNON

Physiotherapist: DICK MACKEY

Company Secretary: MIKE SQUIRES

Commercial Manager: JACKIE KENT

Stadium Manager: RON TOPP

Head Groundsman: MARK PAINTER

Conference and Banqueting: BRIAN WOOD

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Safety Officer: CLIVE DOYLE

Football in the Community: CLIVE MAGUIRE

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Now for the real thing!

It's been a long hard summer but we've come through much the stronger.

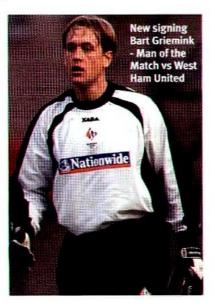
Over the years many people have often said to me that once the season ends in April or May then it's time for a holiday. How wrong they are and in particular this season how wrong they would be about a quiet summer at the County Ground.

It has probably been one of the busiest on record with a new manager building his new team, the efforts to take the club out of administration and the rebuilding process that has already begun off the field in the various departments to prepare for another season.

Of course this season we are having to compete in another division of the Football League - the Nationwide Division Two - but optimism is sky high as we prepare for today's big kick-off against Colchester United.

The results during the close season have given everyone hope that we can bounce straight back and that has really given everyone at the club a big lift.

We have a new motto at the County ground these days: T.E.A.M. which stands for Together Everyone
Achieves More. There is a great feeling around the place as we all go about our jobs - busily preparing the stadium or making sure sponsors' needs are catered for.
Everyone - from the top to the bottom - has a new sense of purpose and it is that belief that has



helped us through some dark months of uncertainty.

Now there is light at the end of tunnel and I for one am looking forward to working with Terry Brady and Cliff Puffett - and Colin Todd and his squad - as we embark on a new adventure.

Over the months we've all had some great messages of support from fans far and wide and to you all I say a big 'thank you'. Enjoy today - it's the Real Thing - and enjoy the entire season with Swindon Town FC - Our Team, Our Town!

Peter Rowe Chief Executive

Alexander becomes Todd's ninth signing



Gary Alexander has completed his £300,000 switch from West Ham United to the County Ground. Alexander, 20, played 20 times on loan to Exeter City

last season scoring 16 goals in his spell at St James' Park. The deal signals what may be the start of Colin Todd's spending now the takeover bid by Terry Brady has gone through.

Todd said: "Gary had a very exciting record in the third division with Exeter last season and one that is

sure to interest a lot of our fans.
"He's a very good young player and
one that should do us proud this
season. He's proved that he can
score goals in league football and
I'm sure that he's got what it takes
to go up a division."

Cup tie confirmed



It has now been confirmed that Swindon Town's Worthington Cup 1st Round 1st Leg tie against Exeter City will be played at the County Ground on TUESDAY 22ND AUGUST kicking off at 7.45pm.

The 2nd leg will be played two weeks later on Tuesday 5th August.

Swindon Town goal of the season

On this occasion we were not spoilt for choice as to which of the candidates to award the 1999/2000 Goal of the Season award to." Says Non-Stop Promotions Managing Director, Bryan Mathieson.

"However, the season started brightly enough when Giuliano Grazioli struck the ball home early into the new season. The strike that put the Town 1-0 up in the first home match of the season against Ipswich Town was enough to remain in front for the remainder of the year and we are pleased to announce that one of the new fans' favourites has won this years award."

Non-Stop Promotions have been making this award for the past number of years and recent recipients include George Ndah and Mark Walters who won the award two years running.

Mathieson adds "From what we have seen so far there are going to be lots of contenders for next year's award and we really do look forward to the opportunity of it getting back to being a difficult decision again."



Non-Stop Promotions are one of Swindon Town's suite sponsors and regularly entertain their clients and guests in the Don Rogers Suite. As one of the UK's leading promotional merchandise companies the hospitality suite at the County Ground gives the company an ideal base to entertain clients from all parts of the UK, and all visitors enjoy the warm County Ground welcome.

Giuliano will be presented with his award on the pitch at 2.40pm this afternoon.

Town photo call

The Robins held their annual team photo call last Thursday and although it started to rain as the players took the pitch in their new strip, it cleared up and was a great success. Representatives of the local media were given the opportunity to take pictures of the new-look squad on the County Ground pitch and then join the players in the Executive lounge for a spot of lunch. It was a great chance for everybody to interview and meet the squad as well as all the coaching staff.



Return of the Mac

Before the West Ham match you may have heard the familiar voice of Stuart Mac, former BBC Wiltshire Sound presenter and match announcer. Stuart has agreed to come back and work alongside Kieron Holden with all our matchday entertainment. If you have any messages you would like read out please give your nearest steward all the details and they will pass them on to Kieron and Stuart.

STFC Recruitment

Swindon Town FC has vacancies in a number of areas within the club. If you are interested in Bar work, Stewarding or Operating the turnstiles please call the Club on 01793 3337000 for further details.



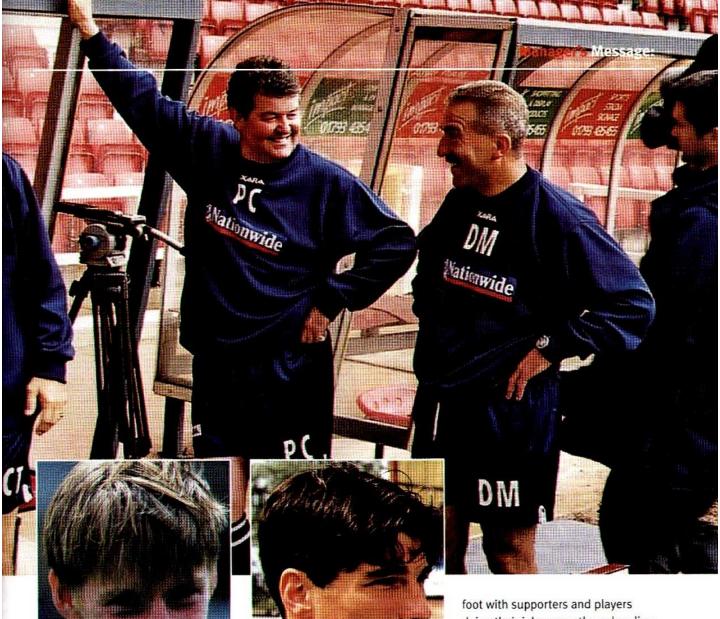
This promises to be a very exciting and also very difficult campaign but it is one we are all looking forward to with immense optimism. As this is my first home league match at Swindon, may I take this opportunity to introduce myself and my coaching team of Andy King, Malcolm Crosby and Viv Busby. Can I also extend a warm welcome to Steve Whitton and his Colchester team who will, no doubt, provide us with a real test today.

Everybody at Swindon has been working extremely hard over the pre-season in order to get things right for this very moment. I don't think there is any reason why we

should be feeling up-tight about this match.

The standards that we have set in spre-season are high and we must now take those performances into the campaign. Many will have seen already just how we are going to play this coming season. I want the team to perform in a positive manner with purpose and discipline. We also need to be upbeat, focused and organised. I think it has been a very difficult pre-season with the

number of trialists that I have had in. However, I have been able to whittle it down to a core of very good players who will be able to make a difference to this squad. Players like Antoine van der Linden, Kim Heiselberg, David Duke and Gary Alexander have all come on board along with players like Matt Hewlett, Keith O'Halloran, Juan Cobian, Danny Invincible and Bart Griemink. You would not believe that these lads have only known each other for a short time.



There is such a great team spirit among them and I have always said what is good off the pitch is good on it. I have got a squad together which is by no means the finished article. However, it is a lot nearer now to what I want than it was at the end of last season. I think we are still two or three players short so that we can build up competition within the squad for places. That is very important. There is no complacency and nobody has the right to be in the starting line-up. It is healthy for us to

<u>KimHeiselberg</u>

have a squad of people champing at the bit to get into the starting line-up. I can assure you that everybody has been looking forward to this match and finally getting the season underway. It is important that we make the County Ground a fortress. Our first game is upon us and it would be ideal for us get off on a winning note. My aim is to win as many games as possible, starting today. You can't ask for anymore on the opening day of the season than for everything to kick off on the right

Antoine van der Linden

doing their jobs correctly and ending it all with what we are looking for, a win. It is important that you, the supporters, get behind us and that we all stick together. You are important to this football club and important to the players. Good support goes hand in hand with a successful team. There are going to be periods in games when things are not going well - when the lads are under the cosh a bit. That is when we will need the fans the most, to give the players a lift. Enjoy the game and let's hear you shouting for the Town.

Loo mis DA

Colin Toda

STFC 2000/2001 SEASON KIT

striding forward

in style



embroidered logo



new brand logo



sponsors logo



XARA

Swindon Town Football Club has teamed-up with Xara Soccer as the Club strides forward into a new era.











Sizes: S,M,L,XL,XXL: £36.99

Kids Sizes: 22/24, 26/28, 30/32: **£28.99**

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Bizes: 30/32, 34/36, 38/40: £16.99

Kids Bizes: 18/20,22/24,28/28: £14.99

Swindon Home Socks...

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Sizes: Boys, Youths: £5.99

This strip will be on sale at the Swindon Town Superstore from the 7th August 2000.

ationwide

If you order your kit and pay in advance of this date you will be entitled to a discount. To find out more call the Credit Card Hotline.

A complete new training range is also available.

Credit Card Hotline: 01793 333 778

Goalscoring Head 2 Head

in the graphics below, Robins' figure is to the left with the goals scored indicated in red and conceded in green, Potters' The U's' to the right and scored in blue and conceded in a

Stats&Facts

When

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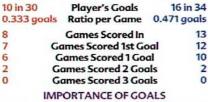
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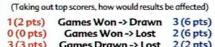
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	Steve McGavin (Colchester United)	
	(Colchester Offited)	
38 in 46 0.83 goals	Team Goals Ratio per Game	59 in 46 1.28 goals
	The second of th	
10 in 30 0.333 goa	Player's Goals Ratio per Game	16 in 34 0.471 goals
8	Games Scored In	13
7	Games Scored 1st Go	al 12
-		





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	SCORING SEQUENCES	
	Consecutive Games Scored	
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Robins' Season Records:

Home V	Vin 3	2-1 Tr	anmer	p

	2-0	Hud	dersf	ield
Away	Win	2-0	Norv	vich

Home Defeat 0-4 Bolton
Away Defeat 0-4 Hudd'fld

The U's' Season Records: Home Win 3-0 Luton

Table shows average time taken for both teams to score and concede goals in home and away games. Consec. Defeat.

Robins' Results





LWLLLWWLLS Robins The U's LLWLSLWLLD

56 mins Home Goals Against

52 mins Away Goals Against

All Goals Against

54 mins

F 12 A 18 Pts 10

F 13 A 18 Pts 8

Form Guide shows last 10 results. W = Won, L = Lost, S = Score Draw, D = NoScore Draw. Most recent result to the right

Last 10 Games Form Guide Comparison

50 mins

52 mins

49 mins

Colchester's Last 10 Years - The Complete Record DIV FAC WC LS Ave Att

90/91	Conf 2 0	Walsh	17	3,003
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93/94	3 1 1	Browns	11	2,859
94/95	3 3 1	Whitton	10	3,280
95/96	3 1 1	Adcock	12	3,273
96/97	3 1 2	Adcock	1	3,254
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98/99	2 1 1	Gregory D	11	4,479
99/00	2 1 1	McGavin	16	3,782

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More matches than anyone

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9

Colchester United Football Club 2000/2001



(From left to right) Front Row: Sponsor, Steve McGavin, Joe Keith, Geraint Williams (Assistant Manager), Steve Whitton (Manager), Tony Lock, Craig Farley, Sponsor, Sponsor

Middle Row: Andy Hunt (Youth Team Physio), Paul Dyer, Aaron Skelton, Gavin Johnson, Ross Johnson, Jason Dozzell, Andy Arnott, Karl Duguid, Chris Keeble, Joe Dunne, Simon Clark, Mick Stockwell, Brian Owen (Physio), Micky Cook (Director of Youth)

Back Row: Lomana Tresor Lua Lua, Thomas Pinault, Andy Walker, Simon Brown, Alan White, David Gregory

The U's ...

Colchester United Football Club was formed in 1937 following the demise of the original Colchester Team, Colchester Town F.C.

Town had been formed in 1873 as The Oysters, so nicknamed because of the towns association with the oyster trade. Having played at a variety of different grounds during the early years, Town moved to its present site, Layer Road, in the 1909/10 season and eventually purchased the ground from the Cant family in 1919.

The U's, as they are now known, began life in the Southern League until being promoted to the Third Division South of the Football League and played their first ever match at Yeovil, going down by three goals to nil in August 1937. They remained in the Southern League until being promoted to the Third Division South of the Football League, for the start of the 1950/51 season.

One of the clubs most famous hours came in the 1947/48 season when, as an amateur club, Colchester United reached the fifth round of the F.A. Cup eventually losing to the famous Blackpool side by five goals to nil. On their way to the fifth round, they defeated Wrexham and the mighty Huddersfield. Bob Curry was

the chief tormentor as he scored in the five previous rounds. They remained in Division Three South,

then Division Three until 1961/62 when they were relegated to Division Four but bounced back a year later. From then until the present day, the club has see-sawed between the bottom two Divisions and in 1990 were relegated from the Football League itself. After two years in the Conference League, the U's won the non-League double, including their first trip to Wembley Stadium to win the F.A Trophy against Witton Albion by three nil.

In 1997 they were back at Wembley again for the final of the Auto Windscreen Shield, losing to Carlisle United on penalties.

In 1998, perhaps the clubs finest hour came when they returned to Wembley for the Third Division Play-Off Final against Torquay United. A David Gregory penalty ensured a victory for The U's and a first visit to the Nationwide League Division Two. Other notable victories came in 1971 when The U's won the Watney Cup and in the same year when they defeated League Champions Leeds United in the F.A Cup at Layer Road, three-two.





ClubFACTS...

Name: Colchester United Nickname: U's

Previous name: Colchester Town

Ground: Layer Road
Capacity: 7,619

Highest League Scorer (season):

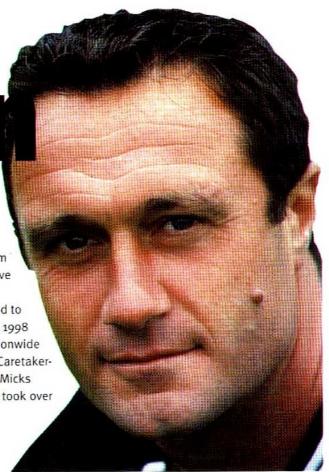
Bobby Hunt, 38, 1961-62

Whitton Confident

Steve Whitton has declared himself happy with all of his summer signings. Whitton said: "I have played in pre-seasons where we've won and lost all the time. I am striving to find players who want to play for me." Whitton acquired the services of former Ipswich utility man Micky Stockwell, Simon Clark and Alan White. Colchester suffered a shock defeat to non-league Wivenhoe Town but a 1-1 draw against Leyton Orient last weekend did enough to prove to Whitton that he has signed the right players.

Steve Whittou

Whitts' playing career saw him play at the top level with Birmingham, Sheffield Wednesday, Ipswich Town and Colchester United, although his greatest days were spent at his boyhood heroes, West Ham United. Injury forced him out of the game early in 1998 and led him to concentrate on the managerial front as assistant to Steve Wignall at Colchester United and then assistant to Mick Wadsworth. In his time as Assistant Manager, Steve helped to guide the U's to two Wembley appearances, including the 1998 Play-Off Final, where the U's gained promotion to the Nationwide League Division Two. In January 1999, Steve took over as Caretaker-Manager before the arrival of Mick Wadsworth. Following Micks resignation just weeks into the start of this season, Steve took over his long-awaited role as Manager.



clubfacts...



Ten year record...

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The last five meetings...

Colchester United	1-1	Swindon Town	(DRY 4)	28-03-1986
Swindon Town	2-1	Colchester United	(DEV 4)	01-01-1986
Colchester United	1-1	Swindon Town	(00/4)	03-05-1985
Swindon Town	2-1	Colchester United	ONO	15-12-1984
Colchester United	0-0	Swindon Town	0000	25-02-1984

Colchester Utd...



Full time results...

Colchester	9-1	Bradford City 30-12-61	Record win
Colchester	0-8	Leyton Orient 15-10-89	Record loss

Glub honours...

Promoted from Division 3 1997-98
Division 4 Runners up 1961-62
FA Cup 6th Round 1971

Next five fixtures...

Fri Aug 8	Colchester	VS	Rotherham United	H
Wed Aug 23	Colchester	VS	QPR(WCH)	H
Sat Aug 26	Swansea City	VS	Colchester	A
Sat Aug 29	Colchester	VS	Oldham Athletic	H
Sat Sept 2	Colchester	VS	Bournemouth	H

Top goalscorer's 1999/00...

Steve McGavin	16
Lomana Lua Lua	14
Karl Duguid	12

Lua Lua on the scene

An extravagantly skilled young man who was born in Zaire and spotted by Colchester playing college football in East London.

Typically, he scored with virtually his first touch at senior level, and many are predicting a fine future for a teenager who has been constantly watched by the big clubs. Loves to run at defenders and hit 14 goals last term, many of them spectacular efforts from distance. Since

joining the U's he has gone from strength to strength and last season confirmed himself as one of the brightest youngsters in the lower

on to him this season they have a chance of making a good go of things.

With Steve McGavin and Karl Duguid in the supporting roles, Colchester have the fire-power to make any defence sit up and take

Steve McGavin going strong!

ASTANGLIAN

Last season's Supporters' Player of the Year, Steve was leading scorer with 16 goals and played some of the best football of his 13-year career.

Signed for Ipswich in 1987, but was soon released into non-League and Colchester paid £10,000 to Sudbury Town for his services in 1992. After some impressive displays and spectacular goals, Birmingham snapped him up

for £150,000 in 1994. He moved to Wycombe for a similar fee a year later and had a four-year stay at the Buckinghamshire club before being released at his own

request. A short spell at
Southend was followed
by a return to
Colchester last
autumn and he soon
hit his goalscoring
stride again.

1 Simon Brown



Chelmsford born keeper who was signed from Tottenham in the summer of 1999 at the age of 23. Failed to

make the first team at White Hart Lane, but had spells on loan at Lincoln and Fulham. Established himself at Layer Road last season, making 41 appearances in all competitions.

2 Joe Dunne

Crowd favourite at Layer Road who was surprisingly released in 1999 by former manager Mick Wadsworth, but brought back into the fold last December after a spell with Dover, Dublin-born full back with Eire international honours at U21, youth and schools level, he started his League career at Gillingham, Made 131 first team appearances in nearly six years at Priestfield before moving to Essex in March 1996 on a free and has now topped 100 appearances for the U's.

3 Joe Keith

Talented young fullback who signed from West Ham in the summer of 1999. Despite no first team experience he went straight into the U's side and showed remarkable consistency, missing only one of the 50 first team games in 1999-2000 - a feat only equalled by one other player.

4 Gavin Johnson



Polished left-sided defender who returned to his native East Anglia last season after a spell in Scotland. Has experience at the top level with

Ipswich, plus spells at Luton and Wigan, and now has well over 200 League games to his credit. Won divisional championship medals while with Ipswich and Wigan.

5 Ross Johnson

Tall central defender who spent more than five years at his home-town club Brighton, amassing 100-plus League appearances before joining the U's on loan in January 2000. An impressive start at Layer Road persuaded manager Whitton to offer him a contract.

6 Simon Clark

Boston-born central defender who was recruited in July 2000 from Leyton Orient, partly to offset the departure of David Greene. Simon entered league football in 1994, joining Peterborough from Stevenage. After more than 100 games for the Posh he signed for Orient in 1997 for £20,000 and was a regular at Brisbane

Road before joining

the U's.

7 Karl Duguid

The Player's Player of the Year last term, Karl is a speedy front-runner who has also served the club at wingback. This Hitchin-born 22-year-old bagged a dozen goals last year and established himself in attack after several seasons as a regular on the subs bench.

8 David Gregory

Dependable and versatile midfielder, 30-year-old David's goal output dried up last season following two years as leading scorer, but he remained an invaluable member of the side. Had eight years at Ipswich, including a loan spell at Hereford, before a short stay at Peterborough. The U's recruited him in December 1995 and he's been a regular ever since, appearing in a variety of roles.

11 Jason Dozzell

Vastly experienced attacker and midfielder who has been scoring goals since his teenage days at Ipswich, amassing 101 in all competitions before this season gets underway. Made 418 appearances for the Portman Road club before a £1.9 million fee took him to Spurs in 1993. After four seasons in London he returned to lpswich and then moved to Northampton for a year. Offered a contract at Colchester in 1998 and had made 69 League appearances for the U's to the start of this season.

12 Andy Arnott

A versatile midfielder whose progress at Layer Road has been hampered by injury following his arrival from Brighton in September 1999. Made nearly 100 appearances for Gillingham, scoring on his League debut, before joining Orient in 1996 for £15,000. Had an unproductive spell at Fulham after they paid £23,000 for him, followed by a single season at the Goldstone Ground.

14 Chris Keeble



Signed from neighbouring lpswich just before the March 2000 transfer deadline, Chris is a youngattacking midfielder. He's the

son of U's legend Vic Keeble, a goalscorer who also starred for Newcastle and West Ham in the fifties. Chris had languished in Ipswich reserves for a couple of seasons before making an instant impact at Layer Road. His spectacular diving header against Cambridge on his home debut sealed a win that dispelled fears of relegation.

20 Micky Stockwell

Colchester were delighted to capture this midfield ace.

who has more than 600 first team appearances with Ipswich Town under his belt. Essexborn, he is now 35, but his experience and irrepressible energy and enthusiasm should prove invaluable at this level. Had been a popular figure at Portman Road for an amazing 18 years.

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for redistribution throughout
the game. Together, we intend
to ensure that football
enjoys a healthy
future for many
generations to come.

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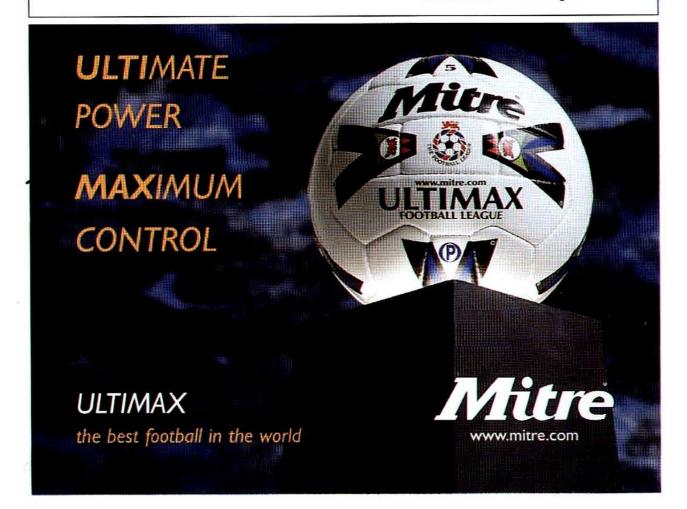
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Avon the winning combination

The Reserve Team will this season benefit from a series of Award schemes provided by Avon Insurance who are commencing the seventh season of their sponsorship of the Avon Insurance Combination.

Peter Rowe, Club Chief Executive said, "We are delighted that a leading insurer, Avon Insurance, is sponsoring the league because they have introduced several initiatives open to all 25 teams in the Combination.

"The first is an Enterprise Award which will be given to the Avon Insurance Combination member club that makes the greatest efforts in opening its doors to local spectators. The winning club will receive £1,000 to be spent on a community project of its choice. Another award of £1,000 will be made to the club which provides the best coverage of the Avon Insurance Combination in its First Team programmes throughout the season.

"Many football fans are unaware that Combination matches provide high quality football as well as the opportunity for families to enjoy watching competitive games involving a number of top International and leading players who are returning from injury or are working to regain their First Team place after loss of form.

"People can also see the football stars of tomorrow, who are using the Combination as a springboard for promotion to the First Team. The Combination helps ensure the future of football, so we are delighted that



a leading British insurer, Avon Insurance, is providing its support. The company is helping our club produce our own top class players

"I believe that the Avon Insurance sponsorship offers a winning combination of team strength and enthusiastic support for our favourite national sport."

from within, something that is vital to our survival, rather than having to spend millions of pounds in transfer fees to buy established stars."

As well as encouraging increased attendance levels, a Fair Play Trophy will be awarded to the Avon Insurance Combination team whose players receive the lowest number of disciplinary points over the course of the season.

Avon Insurance will also be awarding a trophy to the Top Scorer in the Combination. Alan Harris, General Manager for Avon Insurance added, "The first six years of our sponsorship have been extremely successful culminating in our winning the coveted Hollis Award for the Most Effective Use Of Sponsorship, and have also seen much exciting football and the introduction of many emerging stars throughout the League. We have already extended our association with the Combination until the end of the 2002-03 season and Avon Insurance are proud to be supporting the grass roots of our national game in this way, and helping to ensure the future wellbeing of 25 leading football clubs.

"I believe that the Avon Insurance sponsorship offers a winning combination of team strength and enthusiastic support for our favourite national sport."



Charlie Griffin was last years top scorer in the Reserves for Swindon

Reserves opener

Queens Park Rangers Reserves 3 Swindon Town Reserves 2

It wasn't a bad game despite the fact we lost. The important thing at this point of the season is that everybody plays as much competitive football as possible. We lined up in a 4-4-2 formation which we are trying to do across the board at the Club and everybody is still getting used to their new teammates.

We found ourselves two goals behind early in the first half, but we managed to pull one back through Juan Cobian before they went ahead again. We scored another



Reserve League Fixtures Season 2000/2001

Wed	16th Aug	Wycombe W.	2.00	Α
Wed	30th Aug	Brighton	2.00	Н
Wed	13th Sept	Bournemouth	2.00	Α
Wed	20th Sept	Bristol Rovers	2.00	Н
Wed	27th Sept	Cheltenham	2.00	Н
Tues	3rd Oct	Norwich City	7.30	A
Wed	11th Oct	Colchester	2.00	Α
Wed	1st Nov	Southend	2.00	Н
Mon	6th Nov	Peterborough	2.00	Α
Wed	15th Nov	Cambridge	2.00	Н
Wed	29th Nov	Luton Town	2.00	Н
Tues	5th Dec	Northampton	2.00	Α
Wed	20th Dec	Barnet	2.00	Α
Wed	10th Jan	Millwall	2.00	Н
Wed	17th Jan	Leyton Orient	2.00	Α
Wed	24th Jan	Gillingham	2.00	Н
Wed	7th Feb	Q.P.R.	2.00	Н
Tues	13th Feb	Crystal Palace	7.30	A
Wed	28th Feb	Reading	2.00	Н
Wed	14th Mar	Brentford	7.00	Α
Wed	21St Mar	Bristol City	2.00	Н
Tues	27th Mar	Portsmouth	7.00	A
Wed	11th Apr	Oxford United	2.00	Н

Ticket Prices will be included in forthcoming programmes.

consolation goal towards the end but as far as we are concerned the result was secondary to fitness.

Although I've been at this club a short time I'm enjoying it very much. We've played quite a few games in the last fortnight and we are starting to see things shaping up before the season starts in earnest. It is difficult to assess a new squad because pre-season friendlies are never really the same as matches when points are on the line, but the lads have played very well in the summer and are playing the way the gaffer wants. It's early days but we think we are heading in the right direction and everybody is working towards

that end.

The aim for the Reserve team is to help bring players back from injury and in the main, give youngsters the chance to develop their skills and progress into the first team squad. Not to worry too much about results, I believe the Reserve team finished well last season but the first team didn't so we won't put too much emphasis on results because you can have a very different team from week to week. I'm not saying we are going to try to lose every game because we all want to win. However, if there are a lot of youngsters in the side and they get bogged down by thinking only in

Malcolm Crosby

Nationwid

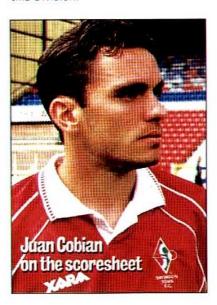
terms of the result and not how they play, it could have an adverse effect.

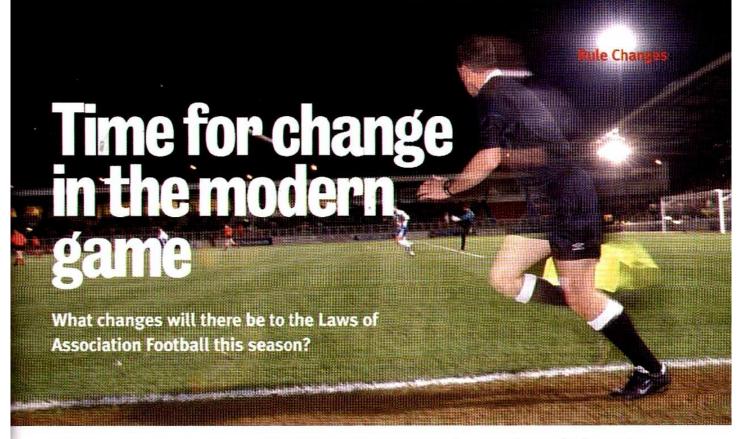
They have got to work hard to get into the first team squad and the rewards are there if they push themselves hard enough but they also have look after themselves - both on and off the field.

We have signed some very good players and are adding to the squad that was already here. It looks very promising for the season ahead. After the match against Queens Park Rangers Reserves I would think that new signings Juan Cobian, Kim Heiselberg, Andy Williams and Charlie Griffin will be pushing for a first team place against Colchester on

Saturday. However, it is very

important that we get off to a good start and assert ourselves in a positive way in this Division.





Each year, The international Football Association Board considers changes to the Laws of the Game and, for this season, there are a few changes, details of which you may find interesting.

You may have noticed one significant change when you were watching Euro 2000. The Law on goalkeepers' steps has been abolished. Instead, a goalkeeper may now take as many steps as he can with the ball in his hands but he must release it within six seconds or be penalised with the award of an indirect free-kick. The referee will decide at what point the goalkeeper actually takes control of the ball. I think you will agree that this change made for much faster games in Holland and Belgium and it will certainly have an impact on the fitness training for players and referees.

The coach or manager must return to his position in the technical area immediately after giving instructions to his players but the Laws do not require him to sit down, although certain Leagues and Competitions may well do so.

Assistant referees are to be given a higher profile. They are now expected to indicate for any offence which is closer to them than to the referee, including offences in the penalty area. They will also have to indicate to the referee if there is a

goal scored from a penalty kick or if, before the kick is taken, that the goalkeeper has moved forward from the goal line.

You may also see the assistant referee entering the field of play to control a defensive 'wall'.

There is also going to be an experiment concerning the 9.15m (10 yards) advancement following the caution of a player who shows dissent or delays a free kick. What will happen is that the referee will move the ball 9.15 metres towards the midpoint of the opponents' goal. This will mean that a direct free kick may be taken inside the opponents' penalty area if the advancement takes the ball that far! Many of you will be familiar with such a Law in Rugby Union where it is felt that it has been successful in cutting out a great deal of dissent and bad sportsmanship. The referee may only advance the free-kick once on each occasion.

The fourth official will have greater powers this season. We sometimes realise that the fourth official may have seen an incident but you, the crowd, are surprised that he has not informed the referee about what he has seen. The reason is that he was not allowed to do so in Law last season but now he will be able to advise the referee during the game of

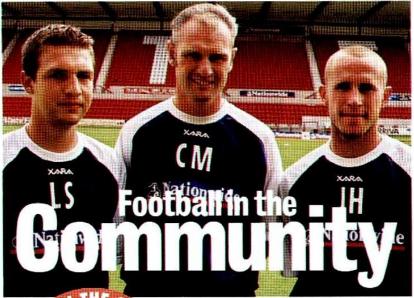
things like acts of violent conduct which have gone undetected by the referee or by either assistant but it will be for the referee to decide on what action to take. He may also give a reminder to the referee if a player has been given two yellow cards without a red card.

FIFA are also considering modern technology to help match official with difficult decisions. Many spectators feel that an electronic eye should be used as in cricket or rugby league. Experiments have been taking place in various countries to make this possible but there is nothing yet available that is foolproof so the experiments continue on training grounds until technicians can come up with something that works better than the human eye!

I hope that you have found this information interesting and that it will help you to understand better some of the things that referees and assistants are doing this season.

Derek Bray

Derek Bray is a Principal Staff Referee Instructor at The Football Association and an assessor for the National Review Board for Match Officials observing referees and assistant referees in The Nationwide Football League, The Nationwide Conference and The Central League.





Hello everybody and welcome to a brand-new season here at the County Ground

Jon, Luke and I would like to take this opportunity of wishing Colin Todd and his new staff all the very best for the forthcoming season. If the pre-season friendlies are anything to go by, we are sure you would agree we are in for an exciting season.

The summer school holidays are well and truly upon us and we are as busy as ever. Our first course here at the Club saw us coach over one hundred youngsters and it proved to be a great week. This week has seen us on our travels to Marlborough and Wroughton with, again, one hundred plus stars of the future being put through their paces. Our goodie bags on the courses have been very popular; on the first course everyone went away

with a mini- goal and ball along with a brand-new STFC 2000 scarf. We have also given out new leather Lotto footballs, so if you haven't yet been on our courses, get yourself here and join in the fun.

Our Saturday Team Club is in operation again this year, where you come in with your club or group, have a look behind the scenes on a ground tour, a full coaching session, lunch and watch the big game. Give us a call if you think your club would like to spend a day with us. Let's hope we can get off to a winning start today. Until next time!

All our courses are in place for the summer and the dates for these are as follows:

County Ground
15th, 16th and 17th August
Malmesbury & Chippenham
22nd, 23rd, and 24th August
County Ground
29th, 30th and 31st August.

If you haven't yet booked your places please give us a call a.s.a.p. on: 01793 421 303.

Best Wishes, Clive, Jono and Luke.









Swindon Town Football Club's Community Scheme is kindly supported by:









PHH

Centre of Excellence

We have been running trials for the Under 8's, 9's and 10's this last week for Swindon and District players.

We asked for players who, in their manager's opinion, could make Centre of Excellence standard. We've had an excellent response from the local clubs with regard to recommendations.

Last week I addressed the Swindon & District League AGM to talk about players' teams and where they would be going at STFC. There always seem to be conflicting stories going around about what young players are, and aren't allowed to do with regard to players signed for Swindon Town.



Sponsors of the Swindon Town Centre of Excellence

A lot of clubs stop their players playing any kind of football for anyone else including school and County games. If a player signs for STFC he will still be allowed to play Schools and Schools' County games, as well as getting a program of fixtures for STFC.

In the past, it seems as though managers of local clubs or school teams would not put forward their promising youngsters through fear of losing their best players. This is not the case as we allow youngsters to stay with their local team up to Under 12 age group. After that STFC deliver a full complement of fixtures for the season. The boys can still continue with their schools games but unfortunately have to stop

playing local league football. This is all part of protecting youngsters from playing too many games and getting 'over-use' injuries.



I would like to thank all my coaching staff for the hard work put in to ensure the youngsters had an enjoyable and successful tour during the summer. Looking after youngsters is a very responsible job which requires the right people - which I'm delighted to have. Thanks again lads, keep up the good work.

Best Wishes

Phil Cannon

Youth Development Officer

Swindon's Soccer Centres

The start of the Soccer Centres is still a few weeks away, but I've been in discussions with the Malmesbury Activity Zone and I'm delight to announce we will be staging a new Soccer Centre in September.

We have been given 3 hours of coaching for 5-11 year-olds

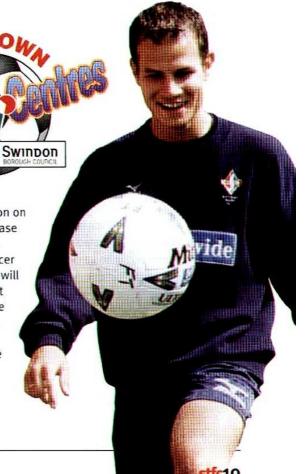
The times are as follows:

5-6-year-olds 7-8-year-olds 8-11-year-olds Monday 4.oopm - 5.oopm Monday 5.oopm - 6.oopm Thursday 5.oopm - 6.oopm For more information on this new centre please call me at the Club. The rest of our Soccer Centre information will be listed in the next Matchday Magazine against Exeter City.

Enjoy today's game

Jimmy Fraser

Soccer Centres Co-ordinator







THE VENUE FOR YOUR NEEDS

Meetings & Conferences
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Wedding Receptions
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For more information on Swindon Town's facilities or to book an event call Brian Wood or Carol Salter on:

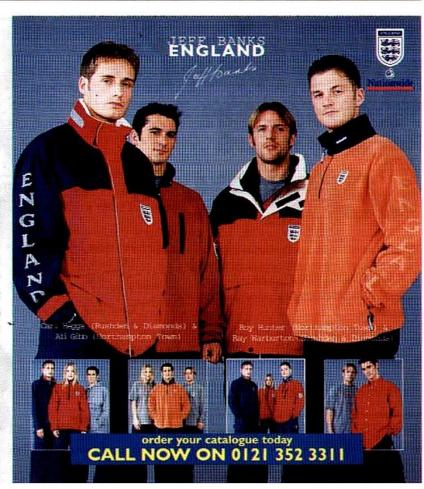
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NATIONWIDE BUILDING
SOCIETY, THE ENGLAND TEAM
SPONSOR, HAS DEVELOPED
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CLOTHING WITH LEADING
DESIGNER JEFF BANKS.

The England collection is a range of the highest quality spectator sportswear - all bearing the authentic England 3 Lions logo. It has been manufactured to exacting standards utilising the finest performance fabrics available with finite attention given to every detail from linings to zip pullers and labelling - this is a collection that really performs.

The Nationwide Jeff Banks England Collection is not available in the shops. Stocks are limited so order your catalogue today.





I'm pleased to say that despite a few players missing friendly matches last week, by the time Saturday comes the manager should have all the players up for selection with the exception of Gareth Davies.





Matty Hewlett picked up a slight groin strain in the friendly against West Brom so unfortunately he wasn't able to play against West Ham Utd. He seems to have recovered from that now and should be available for selection for this Saturday's match.

Charlie Griffin also missed the West Ham match because of a slight knock but that's fine now and he will be available for selection on Saturday.

Another of the new signings; Antoine van der Linden

sprained his ankle in the Southampton match. It meant that he was unable to play against West Brom or West Ham.



Gareth Davies has just spent two weeks up at Lilleshall where he was doing a leg-strengthening programme. He's back here now for a couple of weeks and will continue the work, which is mainly straight-line running, swimming and exercises in the gym. Hopefully we will

Treatment & Captain:

not get any symptoms that will interfere with that programme and he will, hopefully, return to full fitness in around four weeks.



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"We'll strive to have a successful season and hopefully have a go at promotion back to the First Division..."

I grew up in a suburb of Brisbane and I played all my junior football there until I was about 14-years of age.

During that time I was coached by an Englishman called Dave Turner who, funnily enough, came from Bristol, which is a bit of a coincidence. He was the one that started me thinking about a career in football and travelling overseas to play.

I then moved to a Second Division equivalent club called Tarringer Rovers until the age of 16. It was from there that I first got the chance to come over and have a trial in England. I spent a couple of months with Wolverhampton Wanderers in the 1996/97 season which was a great learning experience for me. I decided to return to Australia and try again when I was a bit older. Back home I signed for a club called

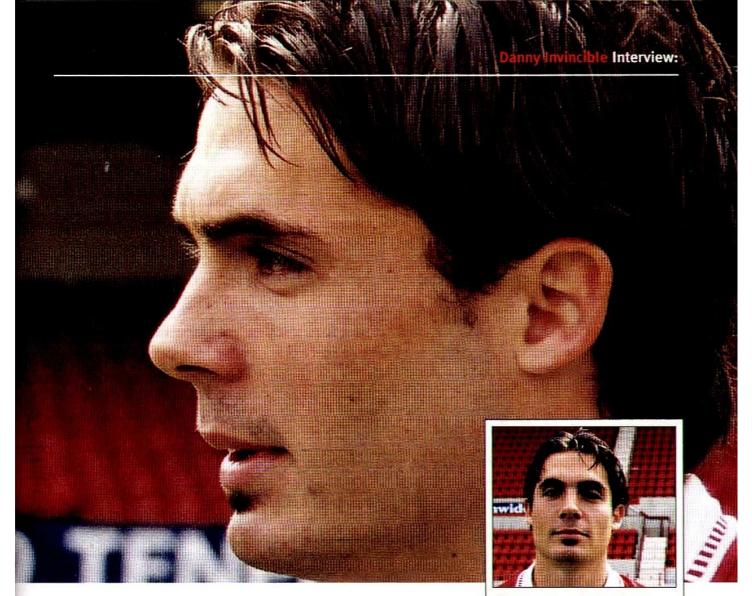
the Brisbane Strikers who are a National League team in Australia, which is equivalent to the Premiership here. I only spent a season there before flying out to Nigeria for the World Youth Cup. I did quite well there and later received a call from Empoli who, at

"... the offer from Swindon was the most inviting..."

the time, where a Serie A club in "Italy. I went for a trial but on the second day I tore a groin muscle and had to return home which was very disappointing.

It was then that I joined the Marconi Stallions who are probably the biggest team in Australia and they have a very good set-up. The stadium is not that big because professional football in Australia, like the States, is competing against a lot of well established sports and it is taking time to get the crowds in. At the moment some teams in the National League get between 16-20,000 but Marconi only averaged around 8-9,000.

My father is Italian so I would quite liked to have gone to Italy but, as it turned out, West Ham Utd approached me and asked me over here for a trial which I was happy to accept. I trained with the first team squad but because it is such a big club with so many players I found it very hard to get in. I had a couple of other games for First Division clubs but the offer from Swindon was the most inviting. I heard that Colin had come to watch me playing for West Ham and it was only afterwards that my agent explained to him that he



had been watching the wrong player! In any case he was impressed with what I had done and after that the deal went through very quickly.

I was very impressed with this club and the way things have gone in the last couple of months told me that it was an ambitious club with a new owner, a good manager and a good team of coaches to back him up. It is definitely a great challenge for me and the team has the potential to be very successful. I obviously would like to get into the squad every week or for as much of the season as possible, plus it would be great if we can get promoted.

I have had quite a few trial matches and then the pre-season friendlies with Swindon Town, so all in all I've had a very busy summer but it has also been very enjoyable. I picked

up a slight knock that kept me out for a week but other than that it has been pretty full on training. I had tired legs near the end in the last couple of matches but I'm getting somewhere near to full fitness. I'm not the only new face at the club and I think that helps. Everyone here has been great and we 're all finding our feet together. The manager has a good knowledge of the game and made us all aware of how he wants his team to play. All the players are very happy about that and we're all very upbeat and playing better because of that.

We'll strive to have a successful season and hopefully have a go at promotion back to the First Division and then who knows? With the prospect of a new stadium and the ambition that this club now has, in a few years time Swindon could find itself back in the Premiership.

Player STATS...

Born: Brisbane Height: 6ft Weight: 125t 4 Position: Midfield Signed on: July 2000

Previous Clubs: Tarringer Rovers,

Brisbane Strikers, Marconi Stallions.

I'm really looking forward to
Saturday's match against Colchester
and with the way things have been
going lately, if we can continue
playing the way we have, I think we
could do very well in the match. I'm
sure we'll get good support from the
home crowd, get off to a good start
in the Second Division and hopefully
more fans will start coming back to
the County Ground.









Sol Davis

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Bobby Howe



















For further details or to sponsor a Kit call the STFC Sales Department on 01793 333718

Paint the Town End Red

Swindon Town Football Club and the Evening Advertiser have teamed up to offer fans the chance to watch their team in action for a tenner this season.

The Adver Town Ender
Membership Scheme offers all
fans the chance to turn up on the
day and pay just £10.00 on the
gate to get in.

For the next few weeks - until the game against Wigan Athletic at the end of September - fans can use the special coupon, printed in the Advertiser all last week, and every week before a home game, to gain entry. The Adver have promised they will be around the ground on matchdays offering coupons to ensure everyone gets the chance to get in at this special deal.

In early October we will be issuing special 'Town Ender' membership cards and throughout the season will be offering loyalty bonuses to fans to attend more and more games. The offer is on a first come first served basis, cash only on the turnstiles and there are no concessions. The membership does not guarantee a seat, it purely gives every Town fan the chance to gain entry into the Town End for a tenner.

For all-ticket games this offer of paying on the day will of course not apply but we will let you know well in advance.

New Matchday Sponsorship Packages Unveiled



Over the close season the club has reviewed its matchday packages and come up with brand new Gold, Silver and Bronze matchday sponsorship programmes.

Prices range from £80.00 to £120.00 per person and represents excellent value if you are looking for a unique way to entertain your business customers, friends or reward your workforce.

The new 'Chairman's Buffet' offers all our supporters the chance to enjoy our superb matchday hospitality and is available from £40.00 per person. For all your matchday hospitality requirements please call **Brian Wood at the club on 01793 333700.**

Swindon Town Football Club Recruitment

Swindon Town FC has vacancies in a number of areas within the club. If you are interested in Bar work, Stewarding or Operating the turnstiles

please call the Club on 01793 333700 for further details.

Swindon Town Football Club Corporate Suite Holders...









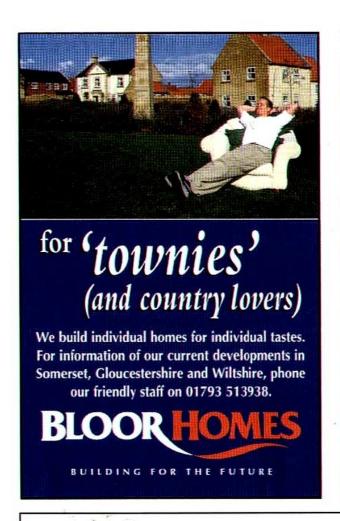


















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The Big Kick - Off



— at the heart of Swinder

look forward to the first game of the season. There is something special about watching your team

run out onto the park with new hope, fresh ideas and a feeling of confidence.

Of course, for many thousands of fans across the country, the feelings of expectation prove too heavy to bear and within a matter of weeks their thoughts turn to either a season of struggle or of mid-table mediocrity. It doesn't often take too long before the cheering stops and the moaning begins. Once the dark side starts to creep in the sunshine of opening day optimism is hardly seen again from behind the clouds of doom. This is why it is important for supporters to keep a sense of perspective as they settle into their new seats for the new campaign.

There is obviously a greater feeling of hope in Swindon's case due to the backing from millionaire saviour Terry Brady. But that can also work against Colin Todd and his players as suddenly the weight of expectancy loads upon their shoulders. The Brady millions and Todd's hard work over the summer in recuiting players has attracted some quality new talent to the County Ground and it is down to

you, the supporter, to give them a warm welcome. They will need time to settle in as a squad. Things have been going well in pre-season and we are all upbeat, but should there be a few hiccups around the corner then it is vital that we keep the positive vibes flowing. Give all the lads a big cheer today and enjoy yourselves.

Should things start to go wrong then just remember these lads need your support and you can be their twelfth man. You were all brilliant last year, under what were very difficult circumstances. Now we are hoping for a better season and your support is just as important.

Come on your reds

Matt Reeder

Sports Editor

I guess I must be feeling like Gary Alexander felt a week ago.



B B C WILTSHIRE SOUND

deal was done ... the ... Swindon manager wanted me, terms were agreed, leaving

just the starting date to sort out. New colleagues to impress ... hoping you fit in... the desire to succeed.

A new beginning.

Gary's season gets underway today but I have to wait another three weeks before taking on my new role as Breakfast presenter at BBC Wiltshire Sound -but our aims remain the same. We both recognise strong leadership in our respective managers. Both knowing there's an excellent squad of team players around us. But what WILL the forthcoming season bring??? It seems a long time since the heady days of the Premiership in 93-94 and you can't help but wonder what might have been. But it's now time to forget seasons past ... and concentrate on the future. Promotion would be the first step on a difficult path to the top flight. A lot of hard work lies ahead if we are to get back there. Money will be needed too ... and that new stadium.

We got a teasing glimpse of 'life at the top' when West Ham visited just over a week ago. Di Canio, Suker and Lampard among others ... top class players gracing the County Ground and the Robins held their own. Okay, it's impossible to tell from one preseason friendly, but Colin Todd's new

signings brought a fresh optimism for this new campaign. All we need is a good start.

It could have been so different for both teams. Our visitors, Colchester United, will equally want to shake off the memory of a disappointing season. Colchester have, in Mickey Stockwell, an excellent signing who will have a point to prove. He could so easily have been starting for Ipswich in the Premiership against Spurs next Saturday. We all have high hopes for the new season. What's important for the home fans is to get behind Colin and the boys and urge them on to victory. In three week's time, I'll make my home debut. Maybe I'll get your support too?

Enjoy the game.

Dan Chisholm

Breakfast presenter BBC Wiltshire Sound



Back Row: Paul McAreavey, Antoine van der Linden, Matthew Hewlett, Alan Reeves, Stephen Mildenhall, Adam Willis, Danny Invincible, Sol Davis, Frazer McHugh Middle Row: Dick Mackey (Physiotherapist), James Williams, Sam Campagna, Andy Williams, Mark Robinson, Bart Griemink, Kim Heiselberg, Charlie Griffin, Giuliano Grazioli, Steve Cowe, Keith O'Halloran, Phil Cannon (Youth Development Officer), Malcolm Crosby (Reserve Team Manager)

Front Row: Jamie Mills, Juan Cobian, Andy King (Assistant Manager), Cliff Puffett (Chairman), Colin Todd (First Team Manager), David Duke, Bobby Howe



Football Programmes Down The Years

A series of articles by the Editor of PROGRAMME MONTHLY & FOOTBALL COLLECTABLE magazine describing how programmes have changed over a century and a quarter of Association Football

1. Setting the Scene

Today's newspapers and magazines may use modern colour print and photographic techniques, but they would still be recognisable to a Victorian transported by time-travel to 1998. Similarly with other periodicals, and certainly with books. It is most unlikely, however, that our time-warped visitor would recognise the printed word as sold to him at a football match.

The matchday programme has undergone dramatic change since it first emerged as a means of identifying players in the 1870's. Today, it is a glossy, colourful and sophisticated communications and marketing vehicle, sold in prodigious quantities and for sums far removed from the penny or halfpenny of Victorian days.

In the course of 25 articles, the development of matchday programmes will be chronicled, and put into the perspective of contemporary life and the game they represent. Avid readers of modern programmes may bemoan the prevalence of advertisements, but these vital fund-raisers become fascinating historical markers as we roll back the years. The local butcher, baker and candle-stick maker were present in just about every club programme, as was the local brewery, theatre (and then cinema), newspapers and menswear shops.

Local industries were prominent amongst the advertisements - razor blades in the Sheffield clubs programmes, vehicle and cycle accessory manufacturers in the Sirmingham clubs issues, shipbuilders advertising for workers on Clydeside. We can watch local economies evolve over the life of a club's matchday programme by reading the adverts.

Trends within the game are, of course, apparent in editorials and features, while great teams, marvellous players, and some

unhappy times in the game may be recalled from the playing and managerial personnel listed in the programmes.

If the content of programmes down the years is varied, then so are the formats and styles used by clubs and associations. From the simple teamsheet of Victorian days, listing players and their distinguishing features, to the colourful, glossy booklets of the 1990's - the history of football programmes is as varied and interesting as the game itself, as we will discover over the next 24 programmes.

* "Programme Monthly & Football Collectable" contains up to 150 pages each month on all aspects of programme collecting. The current edition is available priced £2.30 (inclusive of postage) from 46 Milton Road, Kirkcaldy, Fife, KY1 1TL or send 9 x 1st class stamps.



The verdict on our preseason match with West Ham

Swindon Town 0 West Ham United 1

Harry Redknapp's East London outfit turned out on a balmy Friday evening at the County Ground and, with the exception of Rio Ferdinand, played pretty-much their entire first team squad.

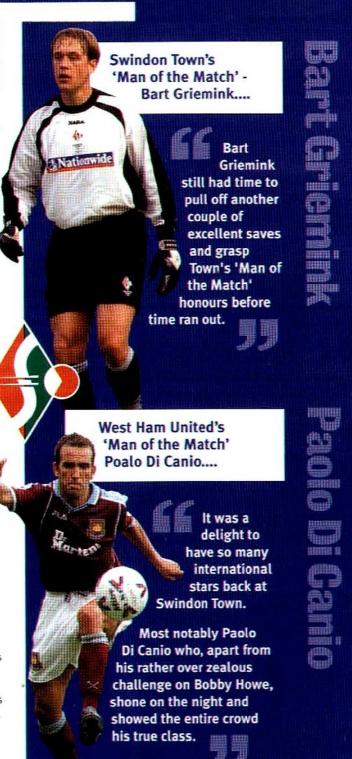
It was a delight to have so many international stars back at Swindon Town. Most notably Paolo Di Canio who, apart from his rather over zealous challenge on Bobby Howe, shone on the night and showed the entire crowd his true class.

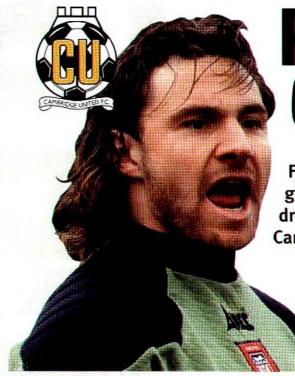
It was West Ham who started brightest and soon settled in to their slick passing routine with our old friend John Moncur pulling the strings in the middle. It showed how much his time at the County Ground meant to him as he looked determined as ever to show the Town faithful that he has lost none of his passing range. West Ham went close several times but the Town defence stood firm before Swindon got used to the pace of the game midway through the first half. Howe met Moncur's challenge and started to build Swindon's play from the midfield, supported by new boys David Duke, Keith O'Halloran and Danny Invincible - although the latter got very little change out of the vastly experienced Nigel Winterburn. Steve Cowe and Giuliano Grazioli were having similar problems up against Stuart Pearce, making his return from a broken leg aged 37, and Igor Stimac in United's defensive line. It was left to Bart Griemink to make several fine saves to keep Town in the match just prior to half time as the Hammers' oftenwayward shots started find their target.

In the second half Town pressed forward and started to cause the Premiership defensive a lot of problems, which is why it was so surprising when West Ham took the lead. Hammers' 'Man of the Match', Paolo Di Canio, took possession of the ball on the left hand side of Griemink's area, turned sharply and drove the ball low into the bottom corner with little Bart could have done.

West Ham continued to push forward but it was now Town's chance to make all the running. Swindon broke with quickly, Danny Invincible found more space to exploit in the midfield and ran at United defenders. David Duke was causing similar problems down the left flank but, unfortunately, the critical finish could not be found despite some good chances falling Town's way. Bart Griemink still had time to pull off another couple of excellent saves and grasp Town's 'Man of the Match' honours before time ran out.

Both sets of fans left the Ground happy with what they had seen from their prospective sides and are now looking forward to a successful season.





Perez joins Cambridge

Former Sunderland and Newcastle United goalkeeper Lionel Perez has taken a huge drop in salary to make a shock move to Cambridge United.

Perez, who was reputed to be earning in the region of £8,000 a week on Tyneside moved south on a free transfer. Perez became a fan's favourite at the Abbey Stadium after the flamboyant Frenchman spent a nine-match loan spell last season.

Cambridge manager Roy McFarland described his acquisition as "the best signing I have ever made."

Marcelle trial

Former Barnsley striker Clint Marcelle has joined Rotherham on trial.

Marcelle has been drafted in to give the Second Division new-boys added experience up front. The Trinidad and Tobago international represented the Tykes in their sole Premiership campaign, but left the club in 1999. Rotherham also signed former Manchester United forward Mark Robins from Walsall and both he and Marcelle join last season's top marksmen Leo Fortune-West and Paul Warne in the 'The Merry Millers' front line.



Edwards to change Vale's image

Vale's new marketing manager Rob Edwards has a similar background to our new Chief Executive Peter Rowe and has outlined his plans for the future at Vale Park but stressed that any changes will take time.

Edwards, who joined Vale from Rugby League side Warrington Wolves, realises that the club has financial difficulties but he is prepared to put the work in to help turn the club around - off the pitch at least. "Football can learn from Rugby League which has changed its cloth cap image and geared itself more towards families." he added.

City striker hunt

Bristol City have agreed a £600,000 fee with Manchester City for striker Lee Peacock and the player is thinking over a switch to Ashton Gate.

Peacock, 23, only played four games for Joe Royle's men last season after his £500,000 switch from Mansfield. Danny Wilson is still hopeful of completing the £600,000 signing of the Manchester City striker but after missing out on Sheffield Wednesday front-man Richard Cresswell, the City manager is taking nothing for granted until Peacock puts pen to paper. Wilson said: "I spoke to Lee vesterday and things look promising. But we are not the only club interested in him and I don't want to say too much until the deal is done. "The main attraction about Lee is that he scores goals. He did so at Mansfield before joining Manchester City and he has been unfortunate there in that the club have gone really big-time."





Leitch ımpresses

Town's captain last season, Scott Leitch, has been on trial with Second Division rivals Notts County. The Scottish midfielder has impressed County manager Jocky Scott who could offer him a permanent move to Meadow Lane.

> Jocky Scott had previously worked with Leitch at Dunfermline and after the player proved his fitness in the 3-3 draw with Sheffield United. Scott is keen to extend the former Swindon Town player's stay. The boss said: "It had been six or seven years since I worked with him, it was just a matter of seeing that he is still the

> > "We were happy with what we have seen of him, it is now just a question of seeing whether he would be happy to join us and if we can agree financial details."

Hatters net goalie

New Luton manager Ricky Hill has made his biggest move in the transfer market since talking over from Lennie Lawrence this summer.

Hill completed the signing of Bournemouth goalkeeper Mark Ovendale for £425,000. Ovendale had attracted the attention of Aston Villa and Leicester towards the back-end of last season but a move to the top flight never materialised.

Luton were the only club to make a firm offer for the player and Ricky Hill is confident the former Barry Town man can make a big impression at Kenilworth Road.



Rovers target

Altrincham have reportedly slapped a £100,000 price tag on the Bristol Rovers' target Kevin Ellison.

But the Altrincham manager, Mark Ward, is unwilling to let him go without a fight and said: "He won't be going anywhere unless the price is right. "We have had numerous enquiries so far, but none has come up to our valuation." Ellison scored 16 goals for the club last season.



Swansea to Splash out

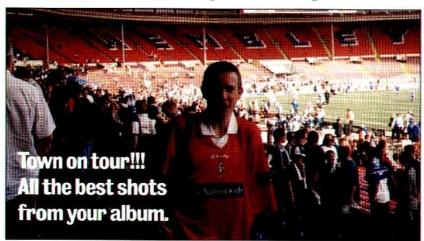


Swansea are set to pump funds into the Swansea Junior League in an attempt to boost links between youngsters and the club.

Swansea Junior League chairman Gerry Wilkins said: "It's a deal that benefits both parties. We have developed a good working relationship with the club, especially over the last two years, and I'm sure this latest move will only help cement that relationship even further."

nScei

The page that puts you in the picture...



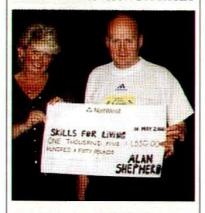
Here Liam Daniels answers our 'Show yer Colours appeal' from last season.

He wore his Town shirt to Wembley to watch Chippenham vs Deal Town. Looking around the stadium, Liam noticed a further 21 Swindon shirts supporting our local non-league outfit.

'SHOW YER COLOURS'

Don't forget to send us your top snaps featuring you in your STFC kit - Send them to: STFC Matchday Magazine c/o PIA Sport, The Litten, Newtown Road, Newbury, Berkshire, RG14 7BB.

Town's Marathon Man



Our representative in the Football Challenge element of this year's London Marathon was season ticket holder Alan Shepherd, a gents hairdresser from Chippenham.

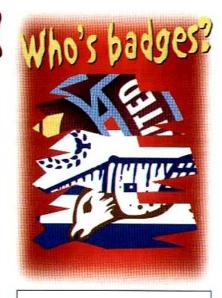
He raised £1,550 for completing the 26 mile run in 4 hours 14 minutes and is pictured here handing over the cheque to Jackie Carter (Course Manager) at 'Skills for Living' at Chippenham College where Alan's autistic stepson, Paul, attends.

HAPPY BIRTHDAY DAD!

A special 'Happy Birthday' goes out to Town fan John Prescott who will be cheering from the Arkell's Stand today.



- Which country won the 1982 World Cup?
- 2. Who did they beat in the final?
- 3. What was the final score in that match?
- 4. Who played in goal for Chelsea in the 1997 FA Cup Final?
- 5. Which club won the 1999 European Cup-Winners' Cup?
- 6. Where was the above match played?
- 7. Name the two players sent off in the 1974 FA Charity Shield game
- 8. Who is England's most-capped player and how many caps has he?
- 9. Who was the 1998 FIFA World Player of The Year?
- 10. Which soccer team's ground is named Sixfields?



noidlA rbiw

Who's badges: West Ham United, Everton and

nwo! notqmentroM.ot

Bremner 8.Peter Shilton - 125 9.Einedine Zidane Grodes 5-Lazio 6-Villa Park 7-Kevin Keegan and Billy Question time: 1,134 2,6ermany 3,3-1 4, Frade

> BIEJ NENG.E Ooh are ya: 1 Andy Mutch 2 Fabrizio Ravanelli

STSWERS:



As Alex Ferguson proudly unveiled his new signing in Munich this weekend the goalkeeper he signed last summer to fill the massive boots of everyone's favourite Dane was left languishing in Billericay playing for the rather unglamorous Manchester United 3rd Team.

If Ferguson's recent comments are to be believed this will be about as close to the action as Bosnich will get. The Australian Number 1 is well behind Fabien Barthez and Raimond Van Der Gouw in the Manchester United pecking order.

Under all this pressure, and in an era of increasingly petulant and egotistical footballers, it is refreshing to see someone like Bosnich decide to try and fight for



his place, even though his stand could cost him his international place. All of which makes Sir Alex's comments all

the more bewildering, surely it is better to have players who are prepared to fight for the team rather than those who think nothing of leaving clubs in the lurch as they wander from one big fat signing-on fee to the next.

It is not as if Bosnich had done anything particularly poorly in his first season at Old Trafford. His shot stopping abilities seemed as sharp as ever and although his kicking was about as reliable as a 15-year old Skoda he still looked a safer bet than the error-prone Van Der Gouw.
The problem was that though United desperately appeared to be searching for another Peter
Schmeichel · something that Mark
Bosnich could never be; 1) because his nose is nowhere near as red as the great Dane's and 2) because
Schmeichel is unique.

If United are not careful we could witness a situation similar to that of England vainly attempting to find the new Paul Gascoigne. As we all know this is a task as fruitless as it is pointless. Great players cannot be copied or re-created that is what makes them so great in the first place. I wish Fabien all the best but what odds on him leaving Old Trafford before the end of his contract?, maybe even before Bosnich finally packs his bags.

Two for the Ladies

The Town Ladies will again run two teams this season; one in the South West Combination League and the second team will play in the Southern Region League.

Both of these leagues are part of the pyramid of Women's football. The top teams such as Arsenal, Millwall Lionesses and Doncaster Belles play in the Premier League and Division One (North) and Division One South feed this league). In turn these two leagues take the champions of the four Combination Leagues. The South West Combination is one of the four. The South West League take the champions of the Southern Region League and the South West Region League. The bottom two teams in the Combination Leagues are relegated to the Regional Leagues. The County Leagues provide a feed into the Regional Leagues.

Wiltshire will be starting a County League this season which will allow more girls to play regularly.

The Town have started pre-season training on Tuesday and Thursday evenings on the County Ground Extension. If any girls over the age of fourteen are interested they are most welcome to come along at 7.00pm. For girls under fourteen the Town has a junior club, Coleview Girls, that train Friday evenings at Park Sports Centre, Marlowe Ave, Walcot, Swindon.

For information on either club contact Roger Reeves on Swindon 693045 or John White on 824470

3rd	Sept	Bristol City	A
10th	Sept	Clevedon Town	H
1/th	Sept	Oxford United	A
24th	Sept	Saltash Pilgrims	H
15t	Oct	Denham United	A
8th	Oct	Yeavil Town	-
15th	Oct	Southampton	A
22nd	Oct	Bristol Rovers	1
29th	Oct	"AXA" FA Cup 15t	
5th	Nov	Cheltenham Town	A
12th	Nov	*AXA* FA Cup 2nd	
19th	Nov	Denham United	H
26th	Nov	Reading	A
3rd	Dec	Denham United LC 2	H
toth	Dec	Portsmouth	H
17th	Dec	Bristol City	H
7th	Jan	Clevedon United	A
14th	Jan	Oxford United	Н
2151	Jan	Saltash Pilgrims	A
28th	Jan	Yeavil Town	A
4th	Feb	Southampton	H
ssth	Feb	Bristol Rovers	A
18th	Feb	Cheltenham Town	H
4th	Mar	Reading	H
aath	Mar	Portsmouth	

South West Combination



Adelle Taylor, voted 'Players' Player of the Year last season.



Matches from Memory

By Dick Mattick

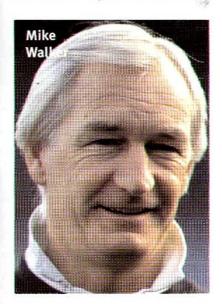




Swindon's fourth league match of the 1979-80 season saw them travel to Colchester United's Layer Road ground.

Controversy was in the air over travel arrangements for the Town's fans. Former Town director and Rimes Coaches boss Len Collins had attacked the newly formed Supporters' Travel Club as 'cut-price cowboys'. Both Rimes Coaches and the Travel Club sent coaches and whichever coach the supporters found themselves on they cannot have been disappointed with the entertainment provided by a tightlyfought match in which there was never more than a single goal between the two sides.

Swindon struck first after 26 minutes with the tireless Brian Williams crossing from the left, Roy Carter flicked it on from the edge of the area and, although Alan Mayes' first shot was blocked by Mike Walker, he made no mistake with the subsequent rebound. Colchester levelled following a good combination of passes down the left



which ended with the unmarked Bobby Gough heading home. Just before half-time Swindon went in front again when a centre from Mayes struck Steve Wignall and fell to Andy Rowlands who slotted it home

" Many of the 2,794 crowd were on their way home when the game produced its final twist."

A run from midfield saw Bobby Hodge reach the Swindon area from where he unleashed an angled volley which gave Jimmy Allan in the Town goal no chance. Colchester nearly took the lead when Town's Russell Lewis sliced a clearance over his own bar. Many of the 2,794 crowd were on their way home when the game produced its final twist. Roy Carter ran down the right but although his shot was blocked, Mayes was on hand to give Swindon by 3 goals to two. Bobby Smith, who had slammed his players after the 2-1 defeat at Sheffield United on the opening day of the season, now showered them with praise and claimed that "you will not see a finer away performance". There was no such praise for referee Richard Lewis who was described by reporter as 'penalising Swindon for every infringement in the book - and some that aren't". The referee, from Great Bookham, took the names of both Billy Tucker and Russell Lewis who came on as a 19th minute substitute for Andy Ford who had twisted a knee.

The result left Swindon top of the table on 5 points with Chester but, by the end of the season, they had slipped to mid-table averaging exactly a point a game. Colchester finished in fifth position six points behind Sheffield Wednesday who claimed the third promotion spot. Notable in the team line-up for Colchester is Mike Walker who went on to achieve managerial success both with Colchester and Norwich before moving to Everton where his team defeated Swindon on his first day in charge. Ray Bunkell, who sadly died last year, featured in the Colchester midfield. He had previously been with Swindon and made 56 league appearances fin the Town's colours.

Teams:

Colchester: Walker, Packer, Foley, Wignall, Rowles, Leslie, Blunkell, Gough, Lee, Allinson & Hodge. Swindon: Allan, Templeman, Tucker, Stroud, Ford (Lewis), McHale, Carter, Williams, Miller, Rowland & Mayes.



Swindon Town Football Club Supporters' Club

How much do you know?

The Supporters Club recently held it's AGM on 3rd July during which David Taylor, who had been acting Chairman, was elected to serve as Chairman for the coming year. Once the formal meeting finished Peter Rowe, the Football Club's new Chief Executive, addressed the gathering and set out his plans and ideas for the future of the Football Club. This is the first of a regular dialogue that we intend to continue with the new structure in the Football Club. Which brings us on to;

What is the Club for?

The Supporters Club main objectives are to support the Football Club and to promote the interest of and provide facilities for supporters. It is also acts as a link for views of supporters and a media representation. Any funds raised will go directly to support either the Football Club or supporters' interests.

How is the Club run?

ike any Club it needs a committee but representation within that committee comes mainly from organisations which are linked to the Supporters Club through their own individual groups such as the disabled, away travel, satellite, junior robins or even our internet representation. Each of these groups maintains their own independence and run their own operation whilst bringing their views to the umbrella of the overall committee. This is perhaps a unique way of working ,but it does mean that all views of whatever persuasion can be accommodated within the Supporters Club. The other officers of the committee provide the administrative support and facilitate, but not control, the working of each group. We recognise that there is a diversity of opinion and activity amongst supporters and would wish to maintain this but, ultimately, each group does support the football club and this is the common agenda from which we work. We would welcome contact from other groups who wish to be recognised.

Why should I join?

If you are a loyal supporter, then why not?. It is always our intention to offer

our members with range of benefits which more than compensate for the small membership fee and, for the coming season, discounts in the club shop, ticket priority and discount on the use of Football Club facilities are benefits which we intend to deliver. For away travel a discounted price is available and with so many games in easy reach, this is an opportunity not to be missed. We hope you will be proud of the additional link we give to the Football Club.

How can I get involved?

We have already mentioned that as part of a group, however large or small, you can be recognised within our umbrella. As an individual, any offer of help is welcomed whether you feel that you can help as part of the administrative committee, with our fundraising or on any ad-hoc basis then please contact us. Please see below for contact points.

What internal controls do you have?

We have already mentioned that there are a wide range of views represented at committee level from administrative officers, group nominees and elected members so the balance is as wide as we can spread. We are also affiliated to The National Federation of Football Supporters' Clubs and have to closely keep to a set of rules consistent with their own expectations. We are also Data Protection licensed.

But do you do anything?

e only wish we could do much more and that's where you can help. But looking back on our first full year it is remarkable what was achieved during such a season of disappointment for the Football Club, culminating in the financial crisis. During this time we achieved a membership of 852 and desperately want to improve on that during this season. Already we have received a significant number of applications and, just like the Football Club with season tickets, are thrilled with this initial response. On the fund-raising front we started our half time 50/50 draw at the time of the financial crisis and have already generated a significant amount that will be distributed

to the Football Club at an appropriate time. The draw will continue, for further details visit our website. Our linked organisations have arranged travel to away matches, football and football trips for junior members. Meetings have been arranged, stewarding, representation at National level, media representation etc. the list goes on. Perhaps with an eye to the future, the discussions held with the Borough Council following the supporters' petition over the possibility of a new ground have, we believe, helped to lay the foundation for a secure and prosperous future for the Football Club and facilities second to none for supporters. Thank you for supporting this initiative, without your solidarity we could not have achieved this result. We recognise we are not perfect and there is

SUPPORTERS CLUB

So who has joined - who can join?

Clubs at heart.

always more to be done, but in all we do

we will have the Supporters' and Football

Anyone of any age can and has joined. Some have come for many years, some infrequently and some are unable to come on matchdays, but all have the common interest of Swindon Town FC at heart. Old fans, new fans, some from the Town, some from other parts of the County, others from other counties and Boroughs in the U.K. and some from other Countries in the world. We are open to everyone and hope that you will feel proud as a member of Swindon Town's Supporters Club when you join.

How do I contact the Supporters Club?

On matchdays by going either to the away travel office, visiting the Winners lounge prior to kick-off, by writing to us C/O County Ground Swindon Wilts SN1 2ED, contacting one of our affiliated groups or by visiting our website at http://go.to/swindontown where full details of activities and 50/50 draw are detailed, as well as application forms.

How much will all of this cost?

ADULTS £5
CONCESSIONS £3

(senior citizens, disabled and under 18's)

AMILY £15

(up to 5 people minimum 2 children)

If you are still not convinced!

Come and talk to us personally.

So what should I do now?

Photocopy or use the application form in the programme, download from our website or pick up an application form us on matchdays and we can complete the membership formalities.





				Please tic	k which group	you are	interested i
				Junior	Disabled	Away	General
Name(s) and	Date(s) of Birth:			Robins	Group	Travel	Member
						П	
i i				. Ц			
Address:							
Telephone:			E-Mail Address:				
Satellite Grou	p Branch:						
Cost:	ADULTS - £5	19	CONCESSIONS - £3 (senior citizens, disabled and under si		FAMILY MEMBI (up to 5 people		The second
FOR CURREN	T MEMBERS:		DATE	OF APPL	ICATION:		
Please quote cu	rrent membership nu	ımber					
*							
PLEASE RETU	IRN WITH PAYMEN	NT TO:					

The Membership Secretary, Swindon Town Supporters Club, County Ground Swindon Wiltshire, SN1 2ED (Cheques or Postal Orders made payable to STFC supporters Club)

Membership Cards will be available for collection from the Away Travel Office as from the first home game of the new season. If however, you would like us to post your membership card, please enclose a stamped addressed envelope with your application.

Your personal details will be held by the Swindon Town Club, within current Data Protection Law and you consent that this information may be passed to other businesses or groups. If you do not wish to give the above consent, or wish to exercise your rights to a copy of the information held, please write to Swindon Town Supporters Club, c/o County Ground, Swindon, Wiltshire SN1 2ED, or tick this box:

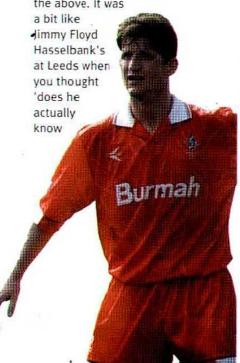
Full club rules available on request.

How would you want to celebrate a great goal?

It all started with Mick Channon at Southampton - look where we are now!

5 Andy Mutch

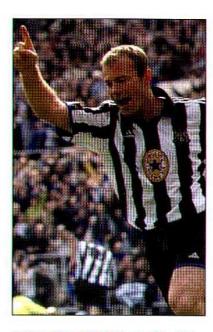
The inclusion of Andy Mutch may come as a bit of a surprise to most people but it's more what he did for this club not necessarily the way he did it. The goal celebration itself was a fairly poor attempt at either: a) handstand b) summersault c) cartwheel or d) any combination of the above. It was



what he looks like when he does that?' What mattered to most Town fans was that it was included in the opening titles of Match of the Day during the 1993/94 season. Every Saturday night before 'dishy' Des introduced us to another Premiership highlights package, we could marvel at Andy flipping over and milking the applause from the fans in the South Stand. However, I always thought what little piece of credibility we had that season, was completely undone by that three-second segment of highlight real!



Textbook, simple and very effective, Alan Shearer's one handed salute is now world renowned and until last season unchanged. If a goal celebration could tell you something about a player's personality, then this was it. Even in its humble beginnings at The Dell it was rigid, formal, straight-laced and even quite boring. As the years gone by Alan has continued to dazzle us with his goal scoring exploits for both club



and country, but that was about it. Whether he felt the need to raise his public image, got overwhelmed by his return to form or just felt like a change in a one week period he had introduced two new celebrations; a Klinsmann esq. dive and then bent on one knee at his former club Blackburn and did a kind of triple arm pump in the direction of his tormentors - like Tino used to at Newcastle.

This year's World Club Cup Champions showing how much it means to them!

3 Jan Aage Fjortoft

It took quite a while before us Town fans got to see Jan the Man's highly enthusiastic choreography. After countless Premiership games the big Norwegian finally broke his duck away at Portman Road and since then his celebration has become part of Robins' folklore. I'm still not sure how it came about or what his motives were but, as soon as he pulled away arms outstretched, I knew it was time to do the same whilst humming the Dambusters' tune to my hearts content. We were probably 4-1 down by then but it didn't ever seem matter to the Town faithful nor the big man himself. On a couple of occasions we were treated to several in one match, although, when he later moved to 'Boro, Sheffield United and Barnsley, I don't think it quite had the same effect on their respective fans. Its shelf life was that of our Premiership season, and copies could be found all-around the Swindon area on Sunday mornings.

Peter Beagrie

Peter Beagrie has been dazzling Everton, Manchester City and now Bradford fans with his post-goal tumbling exploits. It is a highly technical celebration that would have taken hours of practice to get right. Peter probably did all the groundwork for this celebration prior to his footballing career getting off the ground. No doubt

Peter was one of the first in his school to have all five gymnastic badges lovingly sewn onto his PE shorts by his mum. Now, many an opposition marksman watches in envy as he embarks on his routine every time he hits the net, a celebration that has a higher tariff than your average mobile phone company.

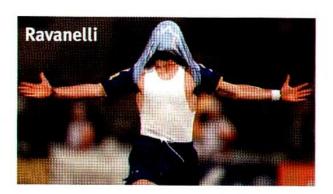






1 GIVE IT THE HAMMER!

Paolo Di Canio

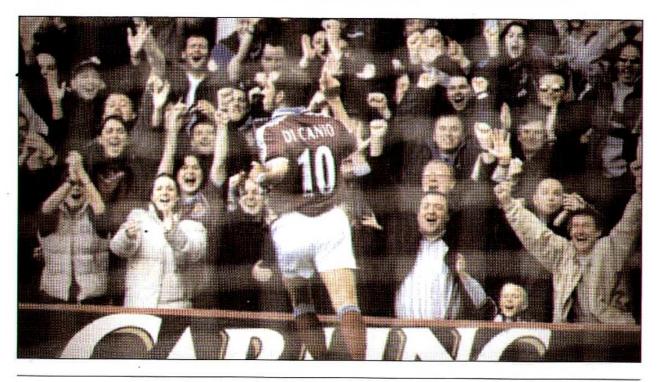


Paolo Di Canio produced one of those celebrations, which was a fluke, a one off, seldom to be seen again.

I would think that it was more to do with the goal he scored as much as the manner in which the bandy Italian celebrated it. Yes, it was that one against Wimbledon when the former Italian international tried his luck with a scissor-kick from outside the area. It flew in like a rocket and before you had chance to take that on board, Paolo was nonchalantly wagging his finger at the Upton Park

crowd. Arrogance, showmanship or supreme self-approval, call it what you want, it was great to watch. Tino was one of the first foreign players to bring a flamboyant celebration to the Premiership. To my detriment, it was the one that I chose to incorporate into my own celebration. I'm now thankful that gravity has finally caught up with m progressive frame and I can no longer do them

with putting my back out. Foreign stars have always brought something a little special to the goal routine. The 'Ravanelli' and the 'Klinsmann' are still common football jargon and although the FA Cup third round usually produces a set routine that might be shown on 'They think it's all over' they rarely produce a goal celebration that stands the test of time.



Reading Football Club

🐴 Nationwide 👵

(AWAY) Saturday 19th August 3.00pm

This will be Swindon's first visit to Reading's impressive Madejski Stadium and there is sure to be a buzzing derby atmosphere.

The Royals made a late run at the play-offs last season backed by Darren Caskey's 21 goals from midfield which also earned him a place in the Division's Team of the year. Only Reading's poor start to the season hampered their promotion challenge, Alan Pardew taking charge in October after Tommy Burns was sacked. They finished 9th come May and the club record £800,000 signing of Martin Butler from Cambridge and then Sammy Igoe from

Portsmouth on transfer deadline day meant that Alan Pardew had already started building his squad for the 2000/01 season. With the further introduction of former Swindon defender Adrian Viveash

from Walsall, the re-signing of Adrian Williams from

Wolves and the capture of Keith Jones from Charlton this summer, the Royals are looking at the possibility of a championship year. Williams made over 200

appearances for the Royals before moving to Wolves in a £750,000 deal and Viveash was one of Walsall's most reliable players, despite relegation from Division One last season. Swindon born 'Adi' made 64 appearances for Town before having loan spells with Reading, Barnsley and

Picture: Adrian Viveash



Walsall before making a permanent switch to The Saddlers in November 1995. He went on to make over 200 appearances

for Walsall and was a firm
favourite with the fans. However,
his contract expired this summer
and a free transfer to ambitious
Reading may see an upturn in his
fortunes. When former
Manchester United and Swindon
loanee Chris Casper recovers from
his broken leg the Reading
defence could well be one to be
reckoned with.

Exeter City Football Club



(HOME) Tuesday 22nd August 7.45pm

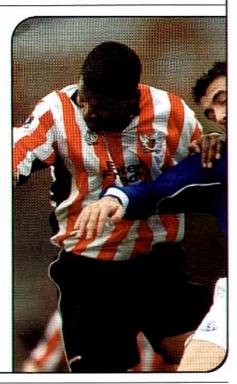
Our Worthington Cup opponents Exeter City are very much like ourselves - a dismal last campaign, a change of manager and a squad-rebuilding programme.

Last year the then manager Peter Fox's season started brightly, picking up the manager of the Month Award in August. It was downhill from there and long-serving Fox resigned. Noel Blake took over at St James' Park but failed to turn the club around and to prove that he means business this term, he axed 13 of his playing staff during the summer

and transfer-listed a further seven.
The one shining light for the
Grecian's last season was the loan
acquisition of our very own Gary
Alexander. A big crowd favourite,
Gary scored 19 goals in all
competitions during his 44
appearances for the club.

In return, one of our old favourites, Jon Gittens, is enjoying his third season with Exeter, making nearly 100 appearances for the Devon club. Jon previously made 165 appearances in a Town shirt and at 36-years-old is well over the 500 career appearances mark.





Swindon Town FC Box Office Nationwide



Watch this space for all you need to know about forthcoming matches.

Reading Football Club (AWAY) Saturday 19th August 3.00pm

Nationwide League Division 2 fixture at the Madejski Stadium. **THIS MATCH IS STRICTLY ALL TICKET**. Tickets for this match are now on general sale.

Ticket Prices:

Adults: £12
O.A.P.'s: £7
Concessions: £7



Exeter City (HOME)

Wednesday 23rd August 7.45pm

Worthington Cup 1st Round 1st Leg at The County Ground. Look out for ticket information.

Matchday Prices From:

Adults: £12

O.A.P.'s: £6

Concessions: £3



Millwall Football Club (HOME) Saturday 26th August 3.00pm

Nationwide League Division 2 fixture at The County Ground. Tickets for this match are now on general sale.

Matchday Prices From:

Adults: £12 O.A.P.'s: £7 Concessions: £4



Port Vale Football Club (AWAY) Monday 28th August 3.00pm

Nationwide League Division 2 fixture at Vale Park. No details as yet of ticket of ticket prices or allocation



Wrexham Football Club (HOME) Saturday 2nd September 3.00pm

Nationwide League Division 2 fixture at The County Ground. Tickets for this match are now on general sale.

Matchday Prices From:

Adults: f12
0.A.P.'s: f6
Concessions: f3



Cambridge United (HOME) Saturday 16th September 3.00pm

Nationwide League Division 2 fixture at The County Ground. Tickets for this match are now on general sale.

Matchday Prices From:

Adults: £12

O.A.P.'s: £6

Concessions: £3



Ticket Office: (01793) 333777

Fax: (01793) 333780

Ticket Office Opening Times

Monday - Friday	9.00am - 5.00pm
Saturday (ron-matchdays)	10.00am - 4.00pm
Saturday (matchdays)	9.00am - Half Time
Midweek (matchdays)	
Tickets for home matches on on general sale four wool	

Ticket Hotline: 01793 333777

The allocation of Season Tickets in The Umbro Hypotonic Family Section has SOLD OUT! There are 200 seats available in this area on a matchday, entrance is via turnstiles 7 and 8 in the Arkells Stand.

the STFC Ticket office are pleased to accept...









Away to Reading & Port Vale

Welcome to the first home match of the 2000/2001 season.

The new football season kicks off today with a home match against Colchester United but then we're back on our travels with the very short trip down the M4 to face Reading. This will be our first visit to the impressive

Madejski Stadium and it should be a great day out so check below for details. I hope everybody will make the effort to travel away this season because it promises to be very exciting. Watch out for more away info on this page.



Reading Football Club Saturday 19th August 3.00pm

Nationwide League Division Two

£7 £7

Travel Information

Depart COUNTY GROUND: 12.30PM Depart ERMIN STREET: 12.45PM Depart WEST SWINDON: 12.15 PM

> Adult Fare: £5.50 Under-15 Fare: £4.50

(*Supporters' Club Members receive a £0.50 discount on fares)

Port Vale Football Club, Vale Park Ground Capacity: 22,356

The Valiants

Port Vale Football Club Monday 28th August 3.00pm

Nationwide League Division Two

Adults: £15 O.A.P.'s: £10 Concessions:

Travel Information

💰 Nationwide 👼

Depart COUNTY GROUND: 10.00AM Depart ERMIN STREET: 10.15AM Depart WEST SWINDON: 9.45AM

> Adult Fare: £11.50 Under-15 Fare: £10.00

(*Supporters' Club Members receive a £1.00 discount on fares)

- · All major credit or debit cards accepted
- Hostess service hot/cold drinks and light refreshments
- All coaches non-smoking

Club Nickname:

· Statutory NO ALCOHOL rule applies

24hr Information Service Tel: (01793) 825935

COUNTY GROUND BOOKING OFFICE (Old Club Shop, off County Road) Tel: (01793) 536757 Open: Tue, Weds & Thurs:

10.00am - 2.00pm, Thursday evenings 7.00pm - 9.00pm & Saturday matchdays 1.30pm - 2.45pm other matchdays from 2 hours before K.O.



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SALES OPENING TIMES: Mon to Fri 8.30am till 7.00pm, Set 8.30am till 5pm, Sun 10am till 4pm

"PHH Business Solutions continuing to support our local team."

Junior Robins

Hello all you Junior Robins, welcome again to the start of another new season.

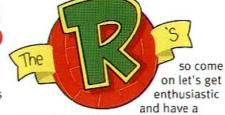
We hope you are all having a good summer holiday and you are now ready to support our new manager Colin Todd and his team and wish them all the very best for the season ahead.

We have organised our first away trip for you to Reading on Saturday 19th August. We have managed to obtain reciprocal tickets for any Junior Robins wanting to go. What you need to do if you are travelling by coach is to ring

SAS Travel - PLEASE BOOK EARLY.
The last booking will be on
Wednesday 24th. Fare is £4 for JR's
and £5 for adults. When you ring
you will need to have your new
supporter's membership number
ready in order to book your tickets.
Don't forget, book early to avoid
disappointment.

We are trying to organise as many away trips as we possibly can again this season. This involves a lot of work by your

you will support us by going to as many away games as you possibly can. It can only be successful with YOUR help. We know that these away trips are popular,



good time this season. We will give you more information as soon as we possibly can.

Ball Boys/Girls; please remember to get to the ground early, this is most important. If you wish to become a ball boy/girl and feel you can help Richard on match days please give him a call now. You must between the ages of 12 to 16 to qualify.

Committee members you may need to contact:

Fran Brearley - 01993 213015 Richard Dunston - 01993 703110 Julie Page - 01793 763349 Kevin Hall - 0777 3485678 Kim Young - 01993 212645 George/ Brenda Chadwick - 01672 520679.

This is YOUR PAGE so send us anything to do with S.T.F.C., pictures of your favourite player, poems, letters, jokes and if we like them, then we'll print them.

Executive Away Day



As valued customers of Swindon Town FC we are offering you the chance to become a VIP Away Day member this season.

Rockin'Robin is sponsored by

SAINSBURY'S

The club will be operating an executive day trip to selected away games which will include:

- Bucks Fizz breakfast at the club prior to departure
- · Executive coach travel to the game
- · 3 course lunch in private suite prior to the game
- Quality match seats in executive area of visited stadium
- Matchday programme
- · Half-time and post-match hospitality

Reading v
Swindon Town FC

Saturday, August 19, 2000
£75.00 per person

For more information contact Brian Wood on 01793 333700

STARIS HE

An exciting new era has begun at Swindon Town F.C. so don't miss out on the latest news and match reviews - get your own copy of the official STFC matchday magazine and support the town every week!

For just **£60.00** including postage and packaging you will receive all **23** programmes from 2000/01 season home league games - posted direct to you.

To sign up for this superb offer simply call our subscription **HOTLINE ON 01635 35546** to place your order.

Take up this exciting offer before August 31st and get all STFC home cup programmes **FREE**.

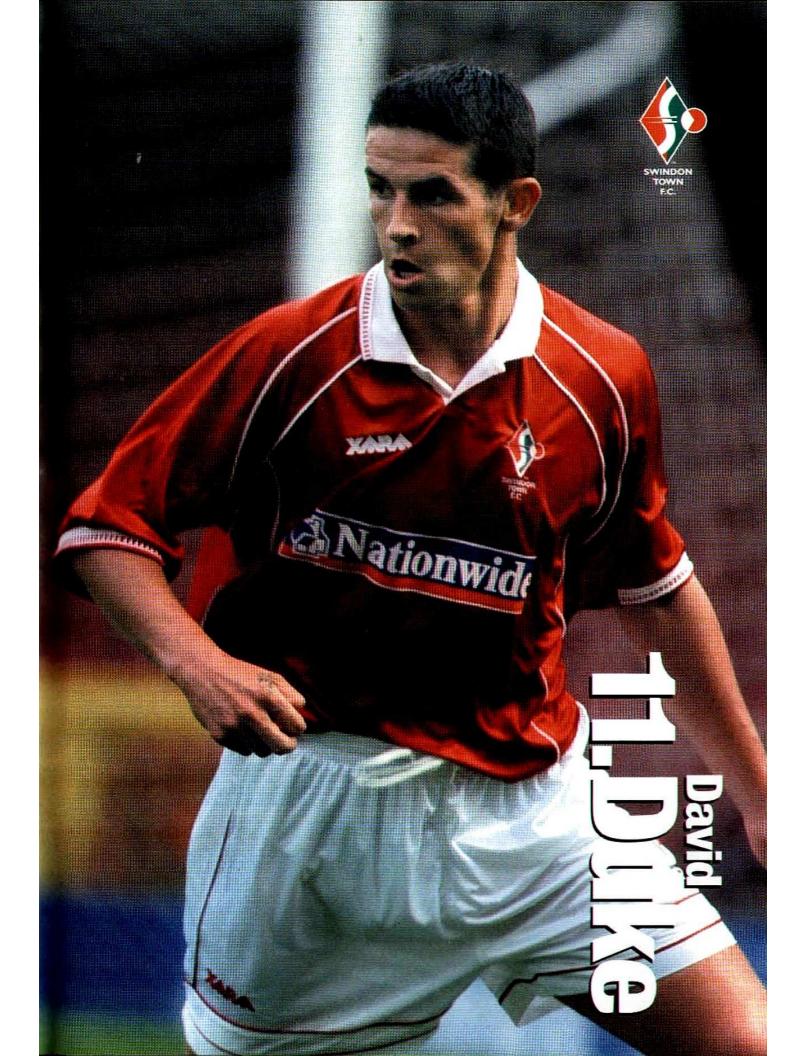
Also available - all the programmes from Swindon's 2000/2001 season away fixtures. Please ask for details.

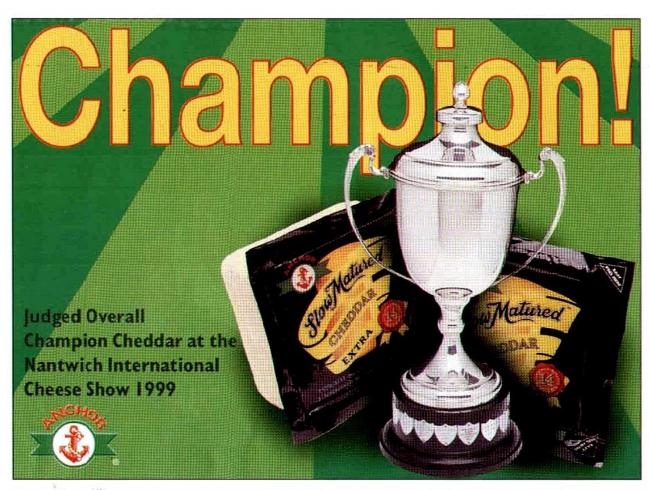


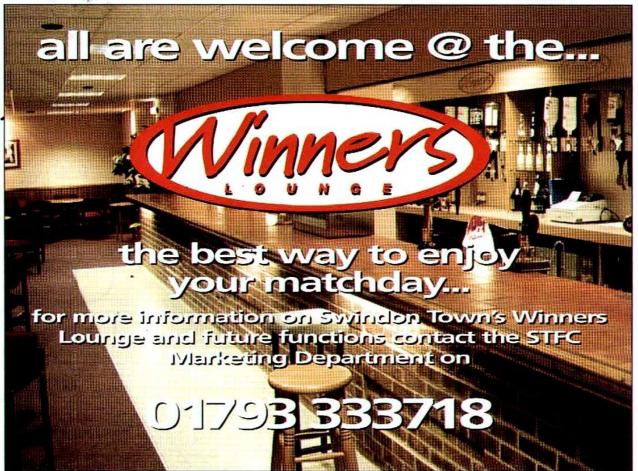


. For full details of terms and conditions, please apply in writing to PIA Sport.

Programme Subscription, PIA Sport, The Litten, Newtown Road, Newbury, Berkshire RG14 7BB.







A look back at this weeks sporting moments...

Week in pictures

Thursday 3rd

Swindon Town FC hold their annual media day and photo call at the **County Ground**



Saturday 5th

Karel Poborsky scores twice to peg back Liverpool's 2-o lead



Friday 4th

Paolo Di Canio scores the only goal as West Ham win our pre-season friendly



Sunday 6th

Brian Lara scores a marvellous century at **Old Trafford**



Monday 7th

The Second Test at Old Trafford ends in a draw. Nasser Hussain and Jimmy Adams agree to call it a day



Tuesday 8th

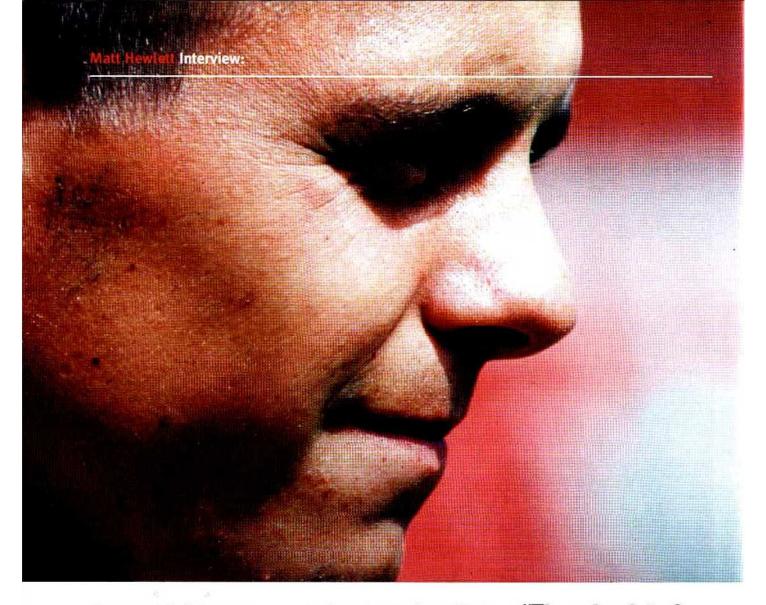
Paulo Wanchope agrees to join Manchester City in £3.65 m deal



Wednesday 9th

Benito Carbone agrees a four-year contract with Premiership **Bradford City**





My move to Swindon came about while I was on holiday abroad; my agent called to say that Colin Todd was interested in signing me.

As soon as I heard that, I was very keen to get home and sign on the dotted line. As many people do, I' have great respect for Colin Todd because he is a very professional manager and has a proven track record. I'm certain that he will be successful here at Swindon Town.

Previously, I had eight years at Bristol City and although it was a great experience I felt I needed a new challenge to give me a boost. It's a really good time to come into a club as everybody is on the up and confident about the time ahead. As well as myself we've had

another eight or so players join the club in the summer, with the possibility of more joining in the future. I've been with the club for over a month now and I found it very easy to settle in. We've had quite a few pre-season games and everything seems to be going very well.

The squad is really coming together and the pre-season games have gone very well. We still need to improve our fitness but by the time we play Colchester United on opening day we should be fighting fit and ready for the season.

In a way it's been fortunate, although I missed the West Ham game, that we've had so many preseason games close together, which means it hasn't been that

"There is a lot of competition in the midfield and that can only be good news for the club and myself"

frustrating waiting for the season proper to get under way.

Now, after the West Ham friendly, we've got a full week to prepare and get everything right. The Gaffer is still keeping everyone on their toes because the squad is strong and two or three players are challenging for some positions. There is a lot of competition in the midfield and that can only be good news for the club and myself.



Statistics 2000/2001...

STFC Fact-files... The Key...

F.A.CUP-WORTHINGTONCUP

-	~	
4	-	
	-	12









Date	!		Opponents .	- 1	Result	Attn	Pos		1000			BIRTIN		
SAT	Aus	12тн	COLCHESTER UTD	н										
		19TH	SEADING -	A										
		22ND	EXETER CITY WC1 (1)											
SAT	Aug	26TH	WALSALL	H										
		28тн	PORT VALE	A										
WED	SEPT	6тн	EXETER CITY WC1 (2)	A										
SAT	SEPT	9TH	BRISTOL CITY	Α										
Tue	SEPT.	12TH	BOURNEMOUTH	A										
SAT	SEPT	16TH	CAMBRIDGE UTD	H										
		23ED	LUTON TOWN	A										
SAT	SEPT	30TH	WIGAN ATH.	H							10			
	Ост		OXFORD UTD	н										
		14TH	OLDHAM ATH.	A										
		17TH	SWANSEA CITY	Α										
		215T	BRISTOL ROVERS	н										
		24TH	MILLWALL	н										
		28TH	NOTTS COUNTY	A										
	Nov		WYCOMBE W.	н					-					
		117H	PETERBOROUGH UTD	A				¥.						
		18тн	FA CUP 1ST RND											
		25TH	STOKE CITY	н										
	DEC		NORTHAMPTON TOWN	A										
	DEC		FA CUP 2ND RND											
		16TH	ROTHERHAM UTD	н										
		23RD	BURY	A										
		26TH	BRENTFORD	н										
		30TH	READING	н										
Mon		151	WALSALL	A								7.0		
SAT	IAN	6TH	COLCHESTER UTD	A										
		13TH	PORT VALE	Н										
	JAN	20тн	BRENTFORD	A										
		27TH	BURY	н										
Sun		ATH .	WREXHAM	A										
		10TH	BRISTOL CITY	H										
		171H	CAMBRIDGE UTD	A										
		20TH	BOURNEMOUTH	н										
		24TH	LUTON TOWN	н										
SAT	MAR		VIGAN ATH.	A										
	MAR		OLDHAM ATH.	H										
5at		10TH	OXFORD UTD	A										
SAT		17TH	SWANSEA CITY	н										
Sat		241H	BRISTOL ROVERS	A			2							
SAT		31ST	ROTHERHAM UTD	A										
	APR		NORTHAMPTON TOWN	H										
Sat		14th	Millwell	Α.										
		16TH	NOTTS COUNTY	H										
		2151	WYCOMBE W.	A										
		28TH	PETERBOROUGH UTD	н										
		5TH	STOKE CITY	A										

Top Scorers 1999	/2000	Top Gates 1999	Last Four Matches				
CHRIS HAY	10	MANCHESTER CITY	12,397	WEST HAM UTO	4TH AUG	н	
GIULIANO GRAZIOLI	6	PORTSMOUTH	10,279	WEST BROM	1ST AUG	A	1-1
IFFY ONUGRA	4	Q.P.R.	9,460	CARDIFF	12	A	1-1
GARETH HALL	2	WOLVES	8,748	SOUTHAMPTON	27TH AUG	н	3-1

FRONT COVER GIULIANO GRAZIOLI PHOTOGRAPHY RICHARD TILLING

SATURDAY AUGUST 12TH 2000 3.00PM VS COLCHESTER UNITED



PLAYER IN RED DENOTES SCORER

DENOTES PLAYER REPLACED()













Nationwide Division Two 2000/2001

TEAM	PLD	W	D	Ł	F	A	PTS
CHARLTON (C)	44	27	10	7	78	40	91
MANCHESTER CITY	44	24	11	9	73	39	83
IPSWICH	44	23	12	9	66	41	81
BARNSLEY	44	23	10	11	86	64	79
BIRMINGHAM	44	22	10	12	65	43	76
HUDDERSFIELD	44	21	11	12	62	44	74
WOLVES	43	19	11	13	59	46	68
BOLTON	43	18	13	12	63	48	67
FULHAM	44	16	16	12	46	38	64
BLACKBURN	44	15	17	12	53	45	62
QPR	44	15	17	12	59	52	62
Norwich	44	13	15	16	43	48	54
TRANMERE	44	14	12	18	54	65	54
SHEFF UTD	44	13	14	17	56	67	53
PORTSMOUTH	44	13	12	19	54	62	51
STOCKPORT	44	12	15	17	51	64	51
NOTTM FOREST	44	12	14	18	48	53	50
GRIMSBY	44	13	11	20	40	65	50
CRYSTALPALACE	44	11	15	18	53	64	48
CREWE	44	13	9	22	43	64	48
WEST BROM	44	9	18	17	41	60	45
WALSALL	44	10	13	21	51	75	43
PORT VALE (R)	44	7	15	22	48	66	36
SWINDON (R)	44	8	11	25	35	73	35

Nationwide Appearances 2000/2001

PLAYER NAME:	SQUAD NO.S	APPS.	Ares.	APPS.	COMPS
BART GRRIEMINK	1	-			-
MARK ROBINSON	2				-
SOL DAVIS	3		•		•
MATTHEW HEWLETT	4		•		-
ADAM WILLIS	5		**		
ANTOINE VAN DER LINDEN	6				
KEITH O'HALLORAN	7			350	•
BOBBY HOWE	8				•
CHARLIE GRIFFIN	9		-		
GIULIANO GRAZIOLI	10			-	
DAVID DUKES	11				
JUAN COBIAN	12		•		
STEVE COWE	14				
ANDY WILLIAMS	15				
KIM HEISELBERG	16			-	
DANIEL INVINCIBLE	17	151			•
FRAZER MCHUGH	20	-		-	-
GARETH DAVIES	21				
ALAN REEVES	22				
STEVE MILDENHALL	23			5	•
				-	
				•	
		*		•	
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•					
				•	
		-	-		

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EDITOR: DANIEL PRESCOTT DESIGN: DERRICK JOHNSON

squads Nationwid



Sat Aug 12th 2000, **Nationwide League Division Two**



Swindon Town

	UNITED FC
olchester Utd	(8)

	水墨
Colchester Utd	10

	The Squad	The Squad	
1	Bart Griemink	Simon Brown	1
2	Mark Robinson	Joe Dunne	2
3	Sol Davis	Joe Keith	3
4	Matthew Hewlett	Gavin Johnson	4
5	Adam Willis	Ross Johnson	5
6	Antoine van der Linden	Simon Clark	6
7	Keith O'Halloran	Karl Duguid	7
8	Bobby Howe	David Gregory	8
9	Charlie Griffin	Lomana Tresor Lua Lua	9
10	Giuliano Grazioli	Steve McGavin	10
11	David Duke	Jason Dozzell	11
12	Juan Cobian	Andy Arnott	12
14	Steve Cowe	Andy Walker	13
15	Andy Williams	Chris Keeble	14
16	Kim Heiselberg	Thomas Pinault	15
17	Daniel Invincible	Craig Farley	16
18	Gary Alexander	Tony Lock	17
20	Frazer McHugh	Aaron Skelton	18
21	Gareth Davis	Alan White	19
22	Alan Reeves	Micky Stockwell	20
23	Steve Mildenhall		
-			
-			Illumiye a
	Les selections		
-			
-			
-	•		
-			
•			
	A CONTRACTOR		

The Manager Colin Todd

The Manager Steve Whitton



Match **Officials**

Referee S.W. Dunn **Assistant 1** G.A. Beale **Assistant 2**

S.D. Hadgood 4th Official

M.J. Mazonowicz

Match Facts...

Half-Time Score

Full-Time Score

Attendance

The Swindon Town matchday magazine is brought to you by



The views expressed in the STFC Matchday Magazine are not necessarily the views of PIA SPORT or Swindon Town Football Club. @2000





next at home

Tuesday August 22nd 2000, Worthington Cup 1st Round 1st Leg VS Exeter City